



FRANCHISE DISCLOSURE DOCUMENT

DEPARTMENT OF BUSINESS OVERSIGHT SAN FRANCISCO

BONFARE MARKETS, INC A California Corporation 461 S Milpitas Boulevard, #1 Milpitas, California 95035 (408) 874-8600 www bonfaremarkets com

The franchise described in this document is being offered by the franchisor to franchisees to operate a retail grocery store under the name "BONFARE"

The initial franchise fee is \$30,000 00 The franchisor at times also offers to franchise existing stores. The franchise fee for a corporate store purchased from the franchisor ranges from zero to \$30,000 00 and is based upon the gross sales of the store. The total initial investment necessary to begin operation of a Bonfare franchise is \$122,000 00 to \$186,000 00. This includes the initial franchise fee described in Item 5 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC's home page at www ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

Issuance Date April 20, 2016



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in <u>Exhibit D</u> for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 2 THE FRANCHISOR MAY TERMINATE YOUR GASOLINE LEASE AT ANY TIME FOR ANY REASON
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date		



Page

TABLE OF CONTENTS

3 LITIGATION 4 BANKRUPTCY 5 INITIAL FEES 6 OTHER FEES 7 ESTIMATED INITIAL INVESTMENT 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL 16 OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Financial Statements 16 Franchise Agreement and Lease of Operator 17 C Table of Contents to the Operating Manual 18 List of State Franchise Administrators			
3 LITIGATION 4 BANKRUPTCY 5 INITIAL FEES 6 OTHER FEES 7 ESTIMATED INITIAL INVESTMENT 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL 16 OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Financial Statements 16 Franchise Agreement and Lease of Operator 17 C Table of Contents to the Operating Manual 18 List of State Franchise Administrators	1	THE FRANCHISOR AND ANY PARENTS, PREDECESSORS AND AFFILIATES	3 4
4 BANKRUPTCY 5 INITIAL FEES 6 OTHER FEES 7 ESTIMATED INITIAL INVESTMENT 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Franchise Agreement and Lease of Operator 16 C Table of Contents to the Operating Manual 16 List of State Franchise Administrators	2	BUSINESS EXPERIENCE	5
5 INITIAL FEES 6 OTHER FEES 7 ESTIMATED INITIAL INVESTMENT 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND 11 TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL 16 OPERATION OF THE FRANCHISE BUSINESS 17 RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Franchise Agreement and Lease of Operator 15 C Table of Contents to the Operating Manual 16 List of State Franchise Administrators	3	LITIGATION	5
6 OTHER FEES 7 ESTIMATED INITIAL INVESTMENT 8 RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES 9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			6
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES FRANCHISEE'S OBLIGATIONS FINANCING FINANCING TERRITORY TERRITORY TRADEMARKS FRANCHISOR THE FRANCHISE BUSINESS FRESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL FINANCIAL PERFORMANCE REPRESENTATIONS FINANCIAL PERFORMANCE REPRESENTATIONS COUTLETS AND FRANCHISE INFORMATION FINANCIAL PERFORMANCE REPRESENTATIONS FINANCIAL STATEMENTS CONTRACTS FINANCIAL STATEMENTS FINANCIAL STATEMENTS Exhibits Franchise Agreement and Lease of Operator Table of Contents to the Operating Manual List of State Franchise Administrators			6
RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES FRANCHISEE'S OBLIGATIONS FINANCING FINANCING TRAINING TERRITORY TERRITORY TRADEMARKS FOR ATTEMETICAL OPERATION OF THE FRANCHISE BUSINESS FINANCIAL PERFORMANCE REPRESENTATIONS TIVE TIVE TIVE TIVE TIVE TIVE TIVE TIVE			6
9 FRANCHISEE'S OBLIGATIONS 10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND 11 TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Exhibits 16 Franchise Agreement and Lease of Operator 17 C Table of Contents to the Operating Manual 18 D List of State Franchise Administrators			7
10 FINANCING 11 FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS AND TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			9
TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL 16 OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits 15 Franchise Agreement and Lease of Operator 16 C Table of Contents to the Operating Manual 17 D List of State Franchise Administrators			10
TRAINING 12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			11
12 TERRITORY 13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 26 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			
13 TRADEMARKS 14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 24 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			11
14 PATENTS, COPYRIGHTS AND PROPRIETARY INFORMATION 15 OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 24 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			14
OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 11 FINANCIAL STATEMENTS 12 CONTRACTS 13 RECEIPT 14 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			14
OPERATION OF THE FRANCHISE BUSINESS 16 RESTRICTIONS ON WHAT THE FRANCHISE MAY SELL 17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 10 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			15
RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION PUBLIC FIGURES FINANCIAL PERFORMANCE REPRESENTATIONS OUTLETS AND FRANCHISE INFORMATION FINANCIAL STATEMENTS CONTRACTS RECEIPT Exhibits A Financial Statements Franchise Agreement and Lease of Operator Table of Contents to the Operating Manual List of State Franchise Administrators	15		
17 RENEWAL, TERMINATION, TRANSFER AND DISPUTE RESOLUTION 18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 20 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			15
18 PUBLIC FIGURES 19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 27 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			15
19 FINANCIAL PERFORMANCE REPRESENTATIONS 20 OUTLETS AND FRANCHISE INFORMATION 21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT 27 Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			15
OUTLETS AND FRANCHISE INFORMATION IST FINANCIAL STATEMENTS CONTRACTS RECEIPT Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			18
21 FINANCIAL STATEMENTS 22 CONTRACTS 23 RECEIPT Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			18
22 CONTRACTS 23 RECEIPT Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			
Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			26
Exhibits A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators			24
A Financial Statements B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators	23	RECEIPT	27
B Franchise Agreement and Lease of Operator C Table of Contents to the Operating Manual D List of State Franchise Administrators		Exhibits	
C Table of Contents to the Operating Manual D List of State Franchise Administrators	A	Financial Statements	
D List of State Franchise Administrators	В	Franchise Agreement and Lease of Operator	
	C	Table of Contents to the Operating Manual	
E Receipt	D	List of State Franchise Administrators	
	E	Receipt	

This is a document preview downloaded from FranchisePanda.com. The free by visiting: https://franchisepanda.com/franchises/bonfare	ne full document is available for