



## FRANCHISE DISCLOSURE DOCUMENT

TBB America, LLC A Kentucky Limited Liability Company 11001 Bluegrass Parkway, #270 Louisville, Kentucky 40299 Phone: (502) 267-4880 Fax: (502) 267-4895 www.boombozz.com

We offer franchises for a BoomBozz Pizza & Taphouse (each, a "BoomBozz Restaurant" or "Restaurant"). Each BoomBozz Restaurant will offer a business that provides a full-service gourmet pizza restaurant using a distinctive and unique system.

The total investment necessary to begin operation of a BoomBozz Restaurant franchise is \$1,077,000 to \$1,867,000. This includes the franchise fee of \$30,000 that must be paid to the franchisor or its affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Tony Palombino, at 11001 Bluegrass Parkway, #270, Louisville, Kentucky 40299; and (502) 267-4880.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at <u>www.ftc.gov</u> for additional information. Call your state agency or visit your public library for other sources of information on franchising.



There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A** FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE **DOCUMENT.** 

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following risks factors before you buy this franchise:

THE FRANCHISE AGREEMENT REQUIRES YOU TO INITIATE ANY LITIGATION 1. WITH US ONLY IN KENTUCKY. OUT OF STATE PROCEEDINGS MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO PURSUE LITIGATION IN KENTUCKY THAN IN YOUR HOME STATE.

THE FRANCHISE AGREEMENT STATES THAT KENTUCKY LAW GOVERNS THE 2 THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND AGREEMENT. BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

In certain portions of the United States, we may use FRANCHISE BROKERS or referral sources to assist us in the sale of franchises. We may pay to the Franchise Broker a fee for selling our franchise or referring you to us. A franchise broker or referral source represents us, not you. You should be sure to do your own investigation of the franchise.

Effective Date: [See next page for state effective dates]

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