



DLA Piper LLP (US)
203 North LaSalle Street, Suite 1900
Chicago, Illinois 60601-1293
T 312 368 4000
F 312 236 7516
W www.dlapiper.com

COLIN KRULL
colin.krull@dlapiper.com
T 312 368 4404 F 312 251 2890

May 3, 2013

VIA OVERNIGHT DELIVERY

Mr Christopher R Myers
Corporations Counsel
California Department of Corporations
320 West 4th Street, Suite 750
Los Angeles, California 90013

DEPARTMENT OF CORPORATIONS
RECEIVED LOS ANGELES OFFICE

MAY 06 2013

**Re: Bottle & Bottega, Inc. (the "Company")
File No. 993-6623**

Dear Mr Myers

In connection with the Company's pending franchise registration renewal filing and in response to your April 25, 2013 e-mail to Heather Schuman, I have enclosed a complete clean copy of the FDD that includes all changes made in response to your comments

If you should have any questions or comments, please do not hesitate to contact me

Very truly yours,

DLA PIPER LLP (US)

Colin Krull
Paralegal

CK/ck

FRANCHISE DISCLOSURE DOCUMENT



DEPARTMENT OF CORPORATIONS
RECEIVED LOS ANGELES OFFICE

MAY 06 2013

Bottle & Bottega, Inc
An Illinois corporation
2900 N Lincoln Ave
Chicago, IL 60657
773-313-9135
franchise@bottleandbottega.com
www.bottleandbottega.com

You will operate a BOTTLE & BOTTEGA Business, which provides interactive art entertainment programs and private events to individuals and groups both in a studio and at off-site locations

The total investment necessary to begin operation of a BOTTLE & BOTTEGA Business is \$62,950 to \$96,000 This includes \$15,000 to \$20,000 that must be paid to the Franchisor or affiliate

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact us at 2900 N Lincoln Ave , Chicago, IL 60657 and 773-313-9135

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www.ftc.gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

ISSUANCE DATE April 4, 2013

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit F for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION ONLY IN CHICAGO, ILLINOIS. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN ILLINOIS THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT ILLINOIS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

[Effective Dates for this franchise disclosure document in the Registration States are listed on the following page.]

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/bottle-bottega>