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DEPARTMENT OF
BUSINESS OVERSIGHT
SAN FRANCISCO

BUE FRANCHISING, LLC
3651 Lindell Road, Suite D
Las Vegas, NV 89103
www.bottomsupespresso.com
1-844-BottomUp



CALIFORNIA FRANCHISE DISCLOSURE DOCUMENT

June 3, 2015



BUE FRANCHISING, LLC
(A Nevada Limited Liability Company)
3651 Lindell Road, Suite D
Las Vegas, NV 89103
1-844-BottomUp
franchise@bottomsupespresso.com
www.bottomsupespresso.com

The franchise described is known as "Bottoms Up Espresso"™ ("BUE"). BUE is involved in the business of providing gourmet coffee drinks and specialty beverages. BUE franchisees provide gourmet coffee drinks, specialty beverages, and other related merchandise products to customers in a retail, drive-thru setting with baristas dressed in daily themes.

The total investment necessary to begin operation of a BUE Single Unit franchised business is \$106,100 to \$245,300. This includes an Initial Fee of \$39,000.00, which includes a \$20,000.00 Preliminary Agreement Fee that must be paid to Us. If you should choose to open Multiple Units simultaneously then you will prepay the Initial Fee for your additional units at the following discounts: Ten percent (10%) discount off of a 3 Pack, paying \$39,000.00 for the first unit and then \$35,100.00 for each additional franchise unit, Fifteen percent (15%) discount off of a 5 Pack, paying \$39,000.00 for the first unit and \$33,150 for each additional franchise unit, or Twenty percent (20%) discount off of a 7 Pack, paying \$39,000.00 for the first unit and \$31,200 for each additional franchise unit, at the time you sign the initial Franchise Agreement, which totals \$109,200 to \$226,200 that must be paid to Us. The total investment necessary to begin operation of a BUE Area Development franchise business is \$176,300.00 to \$338,900.00. This includes the Initial Fee for the first unit and the 50% payment of all additional Initial Fees that must be paid to Us at the time you sign the initial Franchise Agreement.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. Note however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Nathan Wilson at 3651 Lindell Road, Suite D, Las Vegas, NV 89103, or email at franchise@bottomsupespresso.com or telephone him at 1-844-BottomUp.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

~~There may also be laws on franchising in your state. Ask your state agencies about them~~

~~Issuance Date: June 3, 2015~~

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