



**Brain Balance®**  
ACHIEVEMENT CENTERS

## FRANCHISE DISCLOSURE DOCUMENT

**BB FRANCHISING LLC**  
**(A Delaware Limited Liability Company)**

**1320 North Route 59, Unit 110**

**Naperville, IL 60563**

**Tel. (510) 817-2786**

**Email: [Ownership@brainbalancecenters.com](mailto:Ownership@brainbalancecenters.com)**

**[www.brainbalance.com](http://www.brainbalance.com)**

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We grant franchises the right to operate Brain Balance™ Centers that offer an effective and replicable non-medical, non-pharmaceutical program designed to help people become more focused, improve their academic performance, and exhibit positive behavior, resulting in enhanced communication and social interaction skills. The Brain Balance Program® is a comprehensive, individualized program that integrates physical and cognitive exercises with nutrition guidance in order to promote optimum brain and body function. The goal of the Brain Balance Program® is to strengthen connections within the brain that improve a range of negative symptoms and behaviors.

The initial investment necessary to begin operation of a Brain Balance™ Center ranges from \$339,486 to \$583,431. This includes \$61,596 in initial fees that must be paid to the franchisor. The initial investment necessary to begin operation of a Brain Balance™ Satellite Center ranges from \$242,711 to \$353,761. This amount includes \$31,596 in initial fees that must be paid to the franchisor.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this disclosure at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss availability of disclosures in different formats, contact Zoraida Krell at **1320 North Route 59, Unit 110, Naperville, IL 60563** and 510-240-1261.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. Information comparing franchisors is available. Call your state agency or conduct research on the Internet for sources of information. More information on franchising, such as the "Consumer's Guide to Buying a Franchise," is available from the Federal Trade Commission (FTC). You can contact the FTC at 1-877-FTCHELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising. In addition, there may be laws on franchising in your state. Ask your state agencies about them.

You should also know that the terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contract and this Disclosure Document to an advisor, such as a lawyer or an accountant.

The issuance date is: May 30, 2022, as amended July 13, 2022

## How to Use This Franchise Disclosure Document

Here are some questions that you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
<b>How much can I earn?</b>	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Exhibits G and H.
<b>How much will I need to invest?</b>	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
<b>Does the franchisor have the financial ability to provide support to my business?</b>	Item 21 or Exhibit C includes financial statements. Review these statements carefully.
<b>Is the franchise system stable, growing, or shrinking?</b>	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
<b>Will my business be the only Brain Balance™ Achievement Center business in my area?</b>	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
<b>Does the franchisor have a troubled legal history?</b>	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
<b>What's it like to be a Brain Balance™ Achievement Center unit franchisee?</b>	Item 20 or Exhibits G and H lists current and former franchisees. You can contact them to ask about their experiences.
<b>What else should I know?</b>	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/brain-balance>