

**FRANCHISE DISCLOSURE DOCUMENT**  
**SPROUSE FITNESS LLC, DBA BRICKHOUSE CARDIO CLUB**  
a West Virginia limited liability company  
3719 MacCorkle Ave. SE, Charleston, WV 25304  
(877) 729-1023  
[www.brickhousecardio.com/franchising](http://www.brickhousecardio.com/franchising)  
[franchising@brickhousecardio.com](mailto:franchising@brickhousecardio.com)



The seller of this franchise is SPROUSE FITNESS LLC, dba BRICKHOUSE CARDIO CLUB (“Brickhouse” or “we”). We develop, operate, and franchise BRICKHOUSE CARDIO CLUB fitness studios. Our franchised studios provide cardio-oriented fitness classes.

The total investment necessary to begin operation of a Brickhouse franchise ranges from \$4,850 to \$29,250. This includes \$14,900 that must be paid to Brickhouse (financing is available). This amount does not include any real estate renovations or costs. This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with or make any payment to Brickhouse or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Brickhouse Cardio Club, PO Box 8635, South Charleston, West Virginia 25303, 1-877-729-1023.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, such as a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising that can help you understand how to use this disclosure document is available from the Federal Trade Commission, including their *Buying a Franchise: A Consumer Guide*. You can contact the FTC by calling 1-877-FTC-HELP or by writing to 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit your public library for other information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 1, 2012

## STATE COVER PAGE

Your state may have a franchise law that requires a franchise seller to register or file with a State franchise administrator before offering or selling in your State. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN A DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit E for information about the franchisor or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT STATES THAT WEST VIRGINIA LAW GOVERNS THE AGREEMENT. THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
2. **BRICKHOUSE CARDIO CLUB HAS BEEN FRANCHISING ITS FITNESS STUDIO CONCEPT SINCE 2010, THUS PROVIDING ONLY A LIMITED OPERATING HISTORY.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Brickhouse Cardio Club does not use the services of any **FRANCHISE BROKERS**.

Effective Date: See the next page for State effective dates.

## STATE EFFECTIVE DATES

The following States require that the Franchise Disclosure Document be registered or filed with the State, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

The Franchise Disclosure Document is registered, on file, or exempt from registration in the following States having franchise registration and disclosure laws, with the following effective dates:

MARYLAND: Pending

WASHINGTON: Pending

CONNECTICUT: Approved December 7, 2011

VIRGINIA: Pending

This Disclosure Document is not registered in North Dakota or South Dakota.

In all other States, the effective date of this Franchise Disclosure Document is March 1, 2012.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/brickhouse-cardio-club>