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FRANCHISE DISCLOSURE DOCUMENT

BAM Franchising, Inc
250 Southwest 1st Avenue, Canby, OR 97013
www.BricksandMinifigs.com
John@BricksandMinifigs.com
<http://www.bricksandminifigs.com>
Direct Line (888) 534-6776
(503) 263-3337

The Franchise offered is for the operation of a retail store that buys and sells new and used LEGO® building bricks, mini figures and accessories to the general public. The store provides a one-stop retail store for all LEGO® themed toys, merchandise and related accessories. This is a service oriented business geared towards providing customers with a wide selection of new and used LEGO® building bricks and accessories offered in bulk or in complete sets while incorporating an efficient and simplistic approach to buying or trading LEGO® products from customers, under the name "Bricks and Minifigs™". The Initial Franchise Fee is \$20,000 with ~~exclusive~~ rights to operate in a specific area as defined by us. Additional franchises will be available for a reduced fee of \$10,000 per Franchise. The total investment necessary to begin operation of a Bricks & Minifigs™ Franchise ranges from ~~\$10499,100~~ to ~~\$2274,200~~ which will depend on a number of factors that are fully discussed in Item 7. This includes the Initial Franchise Fee of ~~\$250,000~~ (as discussed in Item 5) that must be paid to the Franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact

John Masek, President
BAM Franchising, Inc
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The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

BUYING A FRANCHISE IS A COMPLEX INVESTMENT. THE INFORMATION IN THIS DISCLOSURE DOCUMENT CAN HELP YOU MAKE UP YOUR MIND. MORE INFORMATION ON FRANCHISING, SUCH AS "*A CONSUMER'S GUIDE TO BUYING A FRANCHISE*," WHICH CAN HELP YOU UNDERSTAND HOW TO USE THIS DISCLOSURE DOCUMENT, IS AVAILABLE FROM THE FEDERAL TRADE COMMISSION. YOU CAN CONTACT THE FTC AT 1-877-FTC-HELP OR BY WRITING TO THE FTC AT 600 PENNSYLVANIA AVENUE, NW, WASHINGTON, D.C. 20580. YOU CAN ALSO VISIT THE FTC'S HOME PAGE AT WWW.FTC.GOV FOR ADDITIONAL INFORMATION. CALL YOUR STATE AGENCY OR VISIT YOUR PUBLIC LIBRARY FOR OTHER SOURCES OF INFORMATION ON FRANCHISING.

THERE MAY ALSO BE LAWS ON FRANCHISING IN YOUR STATE. ASK YOUR STATE AGENCIES ABOUT THEM.

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LEGO® is a registered trademark of The LEGO Group of companies which does not sponsor, authorize or endorse the Bricks & Minifigs™ franchise.



STATE COVER PAGE

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Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit 2 for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1) THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE ONLY IN OREGON. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH BAM FRANCHISING, INC. IN OREGON THAN IN YOUR HOME STATE
- 2) THE FRANCHISE AGREEMENT STATES THAT OREGON LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LAWS IN YOUR STATE. YOU MAY WANT TO COMPARE THESE LAWS
- ~~3) THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND THE FRANCHISOR'S PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY ANY OPERATING EXPENSES.~~
- 3) THE TERRITORY IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR-OWNED OUTLETS, OR FROM OTHER CHANNELS OF DISTRIBUTION, OR COMPETITIVE BRANDS THAT THE FRANCHISOR CONTROLS

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