

FRANCHISE DISCLOSURE DOCUMENT

BAM FRANCHISING, INC.

225 West 520 North, Orem, Utah 84057

www.BricksandMinifigs.com

Franchise@BricksandMinifigs.com

(888) 534-6776



The Franchise offered is for the operation of a retail store that buys and sells new and used LEGO® building bricks, mini figures and accessories to the general public under the name “Bricks and Minifigs®”.

The total investment necessary to begin operation of a Bricks & Minifigs™ franchised business is \$108,500 to \$276,400. This includes \$25,000 that must be paid to the Franchisor or its affiliate(s).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact: Ammon McNeff, President, BAM Franchising, Inc., 225 West 520 North, Orem, Utah 84057, (888) 534-6776.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contracts carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit B for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1) THE FRANCHISE AGREEMENT PERMITS YOU TO MEDIATE AND ARBITRATE ONLY IN UTAH. OUT OF STATE MEDIATION AND ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE AND ARBITRATE WITH BAM FRANCHISING, INC. IN UTAH THAN IN YOUR HOME STATE.
- 2) THE FRANCHISE AGREEMENT STATES THAT UTAH LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LAWS IN YOUR STATE. YOU MAY WANT TO COMPARE THESE LAWS.
- 3) THE TERRITORY IS NOT EXCLUSIVE. YOU MAY FACE COMPETITION FROM OTHER FRANCHISEES, FROM FRANCHISOR-OWNED OUTLETS, OR FROM OTHER CHANNELS OF DISTRIBUTION, OR COMPETITIVE BRANDS THAT WE CONTROL. HOWEVER, EXCEPT AS PROVIDED IN THIS DISCLOSURE DOCUMENT, WHILE THE FRANCHISE AGREEMENT IS IN FORCE AND YOU ARE NOT IN DEFAULT OF ANY MATERIAL PROVISIONS OF THE FRANCHISE AGREEMENT, WE WILL NOT ESTABLISH OR LICENSE TO OTHERS THE RIGHT TO ESTABLISH A BRICKS & MINIFIGS® FRANCHISE WITHIN YOUR TERRITORY.
- 4) THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

State Effective Dates

The states listed below may require registration or filing of this Disclosure Document. If this offering is registered in any of these states, the effective date of the registration may differ from the date of issuance of this Disclosure Document as stated below. Some of these states may require different or additional disclosures or revisions to the agreement (see the State Addenda to this Disclosure Document for certain states).

Effective Dates for States Requiring Registration and Notice Filings:

California:	
Florida:	September 4, 2017
Hawaii:	
Illinois:	
Indiana:	June 11, 2017
Kentucky:	August 1, 2013 (no annual renewal requirement)
Maryland:	
Michigan:	November 27, 2017
Minnesota:	
Nebraska:	December 18, 2015 (no annual renewal requirement)
New York:	
North Dakota:	
Rhode Island:	
South Dakota:	May 11, 2017
Texas:	May 22, 2010 (no annual renewal requirement)
Utah:	April 20, 2017
Virginia:	
Washington:	
Wisconsin:	

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