

FRANCHISE DISCLOSURE DOCUMENT

Dept. of Business Oversight



BrightRite Building Services Inc
2888 Loker Avenue East, Suite 221
Carlsbad, California, 92010
Telephone 800-858-7315

We offer a location-based franchise – Bright Rite Building Services franchise (referred to hereafter as “a BrightRite Location franchise” or “BrightRite Location franchises” or “Location(s)”) We also grant regional developer franchises (referred to as “a BrightRite Regional Developer” or “BrightRite Regional Developers” or “Regional Developer(s)”), which recruit prospective BrightRite Location franchisees and provide certain sales and support services to the BrightRite Location franchisees located within a specified development area A BrightRite Regional Developer must establish and operate one (1) BrightRite Location franchise as a Pilot office in their development area (“Pilot Center”)

The total investment necessary to begin operation of a BrightRite Location franchise ranges from **\$19,300 to \$92,650** The total investment includes the initial franchise fee of **\$14,950** that must be paid to the franchisor or an affiliate

The total investment necessary to begin operation of a BrightRite Regional Developer franchise, inclusive of one (1) Pilot Center, ranges from **\$150,500 to \$526,000** The total investment includes the initial development fee for a BrightRite Regional Developer franchise, which ranges from **\$125,000 to \$400,000** that must be paid to the franchisor or an affiliate There is no additional franchise fee charged to a BrightRite Regional Developer to operate a Pilot Center, as this is included in the initial development fee

This disclosure document (“Disclosure Document”) summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this Disclosure Document at least 14 calendar days before you, sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale **Note, however that no government agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Tim Templeton, CEO, or Chuck Krebs, President at BrightRite Building Services Inc , located at 2888 Loker Avenue East, Suite 221, Carlsbad, California 92010

The terms of your contract will govern your franchise relationship Don’t rely on the Disclosure Document alone to understand your contract Read your entire contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this Disclosure Document can help you make up your mind More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this disclosure document is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580 You can also visit the FTC’s home page at www.ftc.gov for additional information on franchising

There may be laws on franchising in your state Ask your state agencies about them

Issuance Date April 1, 2014

STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in EXHIBIT A for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1 THE FRANCHISE AND REGIONAL DEVELOPER AGREEMENT PERMIT THE FRANCHISOR TO ENFORCE ITS RIGHTS IN THE APPROPRIATE COURTS LOCATED IN SAN DIEGO COUNTY, CALIFORNIA. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT ALSO MAY COST MORE TO SUE THE FRANCHISOR IN CALIFORNIA THAN IN YOUR HOME STATE.**
- 2 THE FRANCHISE AND REGIONAL DEVELOPER AGREEMENT STATE THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
- 3 THE FRANCHISOR'S PROPRIETARY MARKS ARE NOT CURRENTLY REGISTERED WITH ANY STATE OR WITH THE U.S. PATENT AND TRADEMARK OFFICE. FRANCHISE OWNERS MAY BE FORCED TO CHANGE THEIR TRADENAME AND MARK AT SOME TIME IN THE FUTURE, IF A NEW TRADENAME AND MARK IS REGISTERED BY THE COMPANY. IN SUCH EVENT, YOU MUST CHANGE, AT YOUR EXPENSE, ALL SIGNS, MARKETING LITERATURE AND OTHER MATERIALS WHEN THE COMPANY INDICATES TO YOU THAT A NEW PROPRIETARY NAME AND MARK HAS BEEN REGISTERED.**
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source is our agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date April 1, 2014, except for the States listed on next page

The effective dates of registration of this Disclosure Document in these states are

<u>State</u>	<u>Effective Date</u>
California	Not Registered
Hawaii	Not Registered
Illinois	Not Registered
Indiana	Not Registered
Maryland	Not Registered
Michigan	Not Registered
Minnesota	Not Registered
New York	Not Registered
North Dakota	Not Registered
Rhode Island	Not Registered
South Dakota	Not Registered
Virginia	Not Registered
Washington	Not Registered
Wisconsin	Not Registered

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