

**FRANCHISE DISCLOSURE DOCUMENT****Brilliance New York Franchise Corp.**

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Department of  
Business Oversight  
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**BRILLIANCE NEW YORK***House of Beauty*

This franchise is for the operation of a retail store that sells a range of proprietary, top of the line beauty products under the "Brilliance New York" name and marks.

The total investment necessary to begin operation of a Brilliance New York franchise is \$147,100 to \$469,000. This includes from \$64,000 to \$107,000 that must be paid to the franchisor and/or its affiliate.

We also offer a Multi-Unit Development Agreement for the development of multiple Brilliance New York franchises. If you sign the Multi-Unit Development Agreement, you will pay a Reservation Fee equal to \$18,000 multiplied by the total number of franchises to be developed in your development territory. The estimated initial investment to operate as a Multi-Unit Developer will vary depending on the number of franchises to be developed.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive the disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Eran Brosh at 3007 Greene Street, Hollywood, Florida 33020 and (877) 654-8889.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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**Exhibits:**

- A – State Agencies/Agents for Service of Process
- B – Multi-State Addendum
- C – Franchise Agreement
- D – Multi-Unit Development Agreement
- E – List of Franchisees and Multi-Unit Developers
- F – List of Franchisees and Multi-Unit Developers Who Have Left the System
- G–Table of Contents of Operations Manual
- H – Financial Statements
- I–Franchisee Disclosure Acknowledgment Statement
- J – Form of General Release

RECEIPT

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