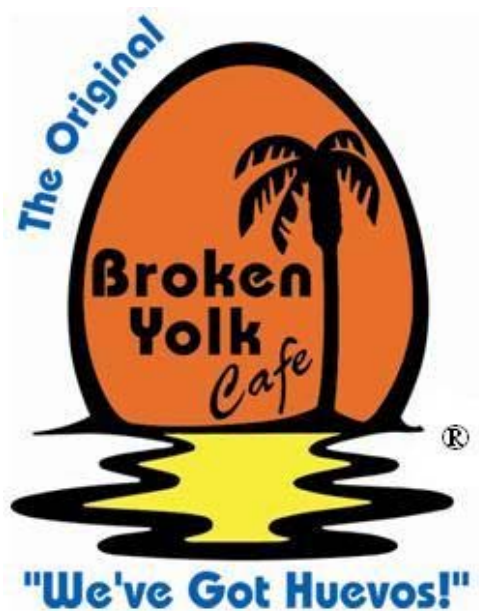


## FRANCHISE DISCLOSURE DOCUMENT



**BYC FRANCHISING, LLC**  
a California Limited Liability Company

1851 Garnet Avenue  
San Diego, CA 92109  
Telephone: (858) 270-9655  
[info@thebrokenyolkcafe.com](mailto:info@thebrokenyolkcafe.com)  
[www.brokenyolkfranchise.com](http://www.brokenyolkfranchise.com)  
[www.thebrokenyolkcafe.com](http://www.thebrokenyolkcafe.com)

We have developed a distinctive format and method of doing business for the operation of full-service, family-style restaurants serving a large variety of delicious and uniquely-named breakfast and lunch items and related products and services, in connection with our trademarks, logos, recipes and other proprietary items that we license, which we call the "BYC System."

We offer 2 franchise programs:

1. Area Development Agreement for Multiple Restaurants. As an Area Developer, we may offer you an Area Development Agreement whereby you will agree to develop more than one Broken Yolk Cafe® Restaurant within a defined geographical area. You must pay a development fee of \$10,000 multiplied by the number of

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*March, 2013*

Restaurants you agree to open under the Area Development Agreement. This development fee is credited toward the total initial franchise fee for each new Restaurant.

2. Single Restaurant. As a single restaurant franchisee, you will operate a full-service, retail, family-style restaurant that offers and serves a variety of breakfast and lunch menu items and related products and services under the trade name "Broken Yolk Cafe®." We specialize in providing a large selection of home-style cooked meals in a casual and comfortable atmosphere. Most Broken Yolk Cafe® Restaurants are open to serve customers for breakfast and lunch only. The total investment to begin operation of a Broken Yolk Cafe® Restaurant is from \$569,000 to \$1,362,500 (including restaurant buildout). This includes the initial franchise fee of \$35,000 and initial logo merchandise costs of \$1,000 that must be paid to us.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Valerie McCartney c/o BYC Franchising, LLC at 1851 Garnet Avenue, San Diego, California 92109, Telephone: (858) 270-9887.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make your decision. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (FTC). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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### STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about this and other franchisors, or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE**

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*March, 2013*

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/broken-yolk-cafe>