

## FRANCHISE DISCLOSURE DOCUMENT

**BROWN'S CHICKEN, LLC**  
**An Illinois Limited Liability Company**  
**55 E. Park Boulevard**  
**Villa Park, Illinois 60181**  
**Telephone: (630) 359-5358**  
**Website: [www.brownschicken.com](http://www.brownschicken.com)**  
**Email: [jimg@brownschicken.com](mailto:jimg@brownschicken.com)**

The franchise will engage in the business of owning and operating a Brown's Store (hereinafter referred to as a BROWN'S Store) specializing in the on-premises preparation and sale at retail of cooked chicken, pasta, sandwiches, and other food products.

The estimated total initial investment for your Brown's Store ranges from \$366,000 to \$2,695,000, including \$25,000 you must pay the franchisor.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

We offer the option of delivery of our Disclosure Document electronically only (via email transmission or CD-rom). To discuss the criteria needed in order to receive our Disclosure Document before you meet with the Franchisor in person, contact James Garvey at 55 E. Park Blvd., Villa Park, Illinois 60181, Telephone: (630) 359-5358.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC at 1-888-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The Issuance Date of this Franchise Disclosure Document is March 31, 2014.

## STATE COVER PAGE

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Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit L for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT PERMITS YOU TO ARBITRATE WITH US ONLY IN ILLINOIS. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN ILLINOIS THAN IN YOUR HOME STATE.
2. THE SERVICE MARK "THE CHICAGO WAY" HAS NOT BEEN REGISTERED WITH THE UNITED STATES PATENT AND TRADEMARK OFFICE ("PTO"). BY NOT BEING REGISTERED ON THE PRINCIPAL REGISTER OF THE PTO, THE SERVICE MARKS DO NOT HAVE CERTAIN PRESUMPTIVE LEGAL RIGHTS GRANTED BY A REGISTRATION.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

**This Franchise was issued on March 31, 2014, and is registered in the following states on the dates noted:**

Effective Date in Illinois: April \_\_, 2014

Effective Date in Indiana: April \_\_, 2014

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