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DEPARTMENT OF
BUSINESS OVERSIGHT
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**FRANCHISE DISCLOSURE DOCUMENT
BSO BEAUTY SUPPLY OUTLET™
THE BARBERS, HAIRSTYLING
FOR MEN & WOMEN, INC
7201 Metro Boulevard
Minneapolis, MN 55439-2103
(952) 947-7777 www.thebso.com
franchiseleads@regiscorp.com**

BSO Beauty Supply Outlet™ Businesses provide professional salon hair care and beauty products and accessories in addition to the provision of consistent, convenient, high-fashion, quality, hairstyling and hair care services, generally including hairstyling, hair colour, perms, haircuts, shampoos, conditioning and blow-drys. The business system may also include beauty services, generally including nail care, skin and body care, aesthetics, wax, tanning and hair extensions.

The total investment necessary to begin operation of a BSO BEAUTY SUPPLY OUTLET™ is \$210,500 to \$280,000. This includes \$100,500 to \$127,500 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or any affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact the Franchise Development Department at 7201 Metro Boulevard, Minneapolis, MN 55439, (888) 888-7008.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this information to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance date of this Franchise Disclosure Document August 18, 2015

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT**

Call the state administrators listed in Exhibit H for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

THE FRANCHISE AGREEMENT PERMITS YOU TO SUE OR ARBITRATE WITH BSO ONLY IN THE STATE OF MINNESOTA OUT OF STATE LITIGATION OR ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO SUE OR ARBITRATE WITH BSO IN THE STATE OF MINNESOTA THAN IN YOUR HOME STATE

CERTAIN STATES REQUIRE BSO TO MAKE ADDITIONAL DISCLOSURES RELATED TO THE INFORMATION CONTAINED IN THIS FRANCHISE DISCLOSURE DOCUMENT IF APPLICABLE, THESE ADDITIONAL DISCLOSURES WILL BE FURNISHED TO YOU IN THE ADDENDA INCLUDED AS EXHIBIT G TO THIS FRANCHISE DISCLOSURE DOCUMENT PLEASE REFER TO THE ADDENDUM FOR YOUR STATE, IF ANY

WE RESERVE THE RIGHT TO THE EXTENT PERMITTED BY APPLICABLE LAW TO REGULATE AND CONTROL THE MINIMUM, MAXIMUM, AND OTHER RESALE PRICES FOR PRODUCTS AND SERVICES OFFERED BY YOU IN CONNECTION WITH YOUR BSO BEAUTY SUPPLY OUTLET BUSINESS

YOU WILL NOT RECEIVE AN EXCLUSIVE TERRITORY

THE FRANCHISOR HAS FILED FEDERAL TRADEMARK APPLICATIONS FOR ITS PRINCIPAL TRADEMARKS WITH THE U S PATENT AND TRADEMARK OFFICE, HOWEVER THESE MARKS ARE NOT YET REGISTERED

THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

The Effective Date of this Disclosure Document is printed on the following page

**BSO BEAUTY SUPPLY OUTLET
STATE EFFECTIVE DATES**

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

California _____, 20__

Washington _____, 20__

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of August 18, 2015

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