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BUDDY'S HOME FURNISHINGS® FRANCHISE DISCLOSURE DOCUMENT

Buddy's Franchising and Licensing LLC
A Florida Limited Liability Company
6608 Adamo Drive
Tampa, FL 33619
(813) 623-5461
www.buddyrents.com
Franchising@buddyrents.com

The franchise offered is for the operation of a BUDDY'S HOME FURNISHINGS rental purchase (also known as "lease purchase" or "rent to own") business. The primary business is a retail business in a "rental purchase" format offering high quality household goods, such as consumer electronics, appliances, furniture, jewelry and computers, with an option for ownership.

The total investment necessary to begin operation of a BUDDY'S HOME FURNISHINGS retail business is \$408,500 to \$837,500. This includes \$15,000 that must be paid to us or an affiliate. We also offer a conversion program for existing BUDDY'S HOME FURNISHINGS licensees. There is no investment required for conversions.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our Franchise Executives at 6608 Adamo Drive, Tampa, Florida and 1-813-623-5461.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in <u>Exhibit A</u> for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1. THE FRANCHISE AGREEMENT PERMITS YOU TO MEDIATE, ARBITRATE OR LITIGATE ONLY IN THE CITY OF OUR CORPORATE HEADQUARTERS (CURRENTLY TAMPA, FLORIDA). OUT OF STATE MEDIATION, ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN THE CITY OF OUR CORPORATE HEADQUARTERS THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT THE LAWS OF THE STATE OF FLORIDA GOVERN THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. YOU MUST ATTAIN OR EXCEED THE MINIMUM PERFORMANCE REQUIREMENTS FOR YOUR BUSINESS. IF YOU FAIL TO MEET THE REQUIRED MINIMUM, YOU MAY BE REQUIRED TO MEET WITH US, UNDERTAKE ADDITIONAL TRAINING, OR TAKE OTHER CORRECTIVE ACTION. FAILURE TO MEET THE REQUIREMENTS MAY ALSO RESULT IN THE TERMINATION OF YOUR FRANCHISE AGREEMENT.
- 4. YOU DO NOT RECEIVE AN EXCLUSIVE TERRITORY.
- 5. THE FRANCHISEE'S SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING SUCH SPOUSE JOINTLY AND SEVERALLY LIABILE FOR THE OBLIGATIONS UNDER THE FRANCHISE AGREEMENT WHICH ALSO PLACES THE SPOUSES PERSONAL ASSETS AT RISK. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
- 6. WE WERE FORMED ON JUNE 1, 2009 AND HAVE A BRIEF OPERATING HISTORY. YOU MAY WANT TO CONSIDER THIS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
- 7. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.



We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See next page for state effective dates.

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