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# FRANCHISE DISCLOSURE DOCUMENT 2012- CALIFORNIA

BW&R FDD 2012 CA

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## FRANCHISE DISCLOSURE DOCUMENT

#### Buffalo Wings & Rings, LLC 564 Old State Route 74, Cincinnati, OH 45244 <u>www.buffalowingsandrings.com</u> 513-831-9464; Fax 513-831-9463

The franchisee will operate a family-style restaurant under the trade name and service mark "Buffalo Wings & Rings."

The estimated initial investment required ranges from \$\$998,500 - \$2,722,500. This includes \$35,000 that must be paid to the franchisor Buffalo Wings & Rings, LLC. The state of California has required that we defer receipt of this initial franchise fee from you until all our obligations to you have been completed and your restaurant is open for business. This sum does not include the cost of acquiring or leasing the business location and may not include the full cost of acquiring an alcoholic beverage license or financing costs.

In addition to individual restaurant franchises, Buffalo Wings & Rings LLC offers Area Development Agreements ("ADA").

Area Development Agreements grant you the right to develop at least three Franchised Restaurants within a specified territory according to a negotiated schedule. The development fee is \$15,000 for a minimum of three Franchised Restaurants that you must open during the term of the Area Development Agreement. The State of California has required that we defer receipt of this Development Fee from you until all our obligations to you have been completed and your first restaurant is open for business. The estimated initial investment required ranges from \$1,013,500 - \$2,737,500. You will also pay the \$35,000 initial franchise fee for each restaurant you open after all our obligations to you have been completed and each restaurant is open for business. An Area Development Area selected will support the desired number of locations. For each location in excess of three Franchised Restaurants that you are granted, you will pay an additional Area Development Fee of \$5,000 per location, all of which will be applied to the Franchise Fee for the additional Franchised Restaurants (and you will pay the remainder of the then current Franchise Fee for each Franchised Restaurants (and you will pay the remainder of the then current Franchise Fee for each Franchised Restaurants).

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

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