



FRANCHISE DISCLOSURE DOCUMENT

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a Pilot Franchise in their development areas.

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www.bullchicks.com

www.bullchicksfranchise.com

We grant single-unit Bull Chicks franchises that will license directly from us the right to operate a restaurant under the name "Bull Chicks." Bull Chicks restaurants specialize in serving burgers, wraps, sandwiches and salads which taste like good old-fashioned home cooked meals, and other related products ("Bull Chicks Unit Franchises"). We also grant Bull Chicks regional developer franchises ("Regional Developer Franchises"), which recruit prospective Bull Chicks Unit Franchises in designated development areas, which provide certain sales and support services to Bull Chicks Unit Franchises located in the development areas, and which may establish and operate one Bull Chicks Unit Franchise as

The total investment necessary to begin operation of a Bull Chicks Unit Franchise ranges from \$120,550 to \$338,500. The total investment includes the initial franchise fee of \$39,000 for the first Bull Chicks Unit Franchise, \$35,000 for each additional Bull Chicks Unit Franchise.

The total investment necessary to begin operation of a Bull Chicks Regional Developer Franchise ranges from \$219,347 to \$655,297, if you choose to operate a Pilot Franchise; and from \$141,347 to \$413,297, if you operate a Bull Chicks Regional Developer Franchise without a Pilot Franchise. These amounts include the initial development fee for a Regional Developer Franchise, which range from \$132,000 to \$345,000. There is no additional franchise fee charged to a Regional Developer that chooses to operate a Pilot Franchise, as this is included in the initial development fee paid by the Regional Developer.

This franchise disclosure document ("Disclosure Document" or "FDD") summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, us or an affiliate in connection with the proposed franchise sale. Note, however that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Riaz Samji, Bull Chicks Franchise, LLC, 400 Mann St., Suite 703, Corpus Christi, Texas 78401, (361) 885-3800.

The terms of your contract will govern your franchise relationship. Don't rely on the FDD alone to understand your contract. Read your entire contract carefully. Show your contract and this FDD to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a

BULL CHICKS - FDD



Franchise," which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information on franchising. Call your state agency or visit your public library for other sources of information on franchising.

There may be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchise to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in EXHIBIT A for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

- 1. THE FRANCHISE AGREEMENT AND THE REGIONAL DEVELOPER AGREEMENT PERMIT THE FRANCHISOR TO ENFORCE ITS RIGHTS IN THE APPROPRIATE COURTS LOCATED IN NUECES COUNTY, TEXAS. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT ALSO MAY COST MORE TO SUE THE FRANCHISOR IN TEXAS THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT AND THE REGIONAL DEVELOPER AGREEMENT STATE THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source is <u>our</u> agent and represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Please refer to the following "State Effective Dates" page for state-specific effective dates.

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