

Department of

FRANCHISE DISCLOSURE DOCUMENT

albane

C Alb Franchising, Inc Business Oversight a Delaware corporation 500 Cummings Center Suite 1100 Beverly Massachusetts 01915 Telephone 978 232 5600 E-mail franchise@camillealbaneusa com Website www.camillealbaneusa.com

A franchisee operating under our system will operate a French hair and beauty salon (a "Salon) using our marks (such as Camille Albane" and Camille Albane Paris")

The Initial Franchise Fee for a single Salon is \$40 000

The total investment necessary to begin operation of a Camille Albane franchised business ranges from \$245 900 to \$424 800 This includes \$80 000 to \$121 650 that must be paid to us or our affiliates. If you already operate one Salon when you enter into a Franchise Agreement, the Initial Franchise Fee for the second Salon will be reduced to \$30 000 (and your total investment necessary to begin operation of that second Camille Albane franchised business will range from \$235,900 to \$414,800). If you already operate two or more Salons when you enter into a Franchise Agreement, the Initial Franchise Fee for the third (and any additional) Salons will be reduced to \$20 000 (and your total investment necessary to begin operation of those Camille Albane franchised businesses will range from \$225,900 to \$404,800).

We also offer to enter into Development Agreements with qualified parties who wish to establish an agreedupon number of Salons in an agreed-upon area. The Development Fee is \$75,000 for three Salons and \$100,000 for five Salons. The Development Fee is paid to us when you sign the Development Agreement. The Development Fee is paid instead of the Initial Franchise Fees that would otherwise apply for those Salons. The cost to open each Salon is described in the paragraph above.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats contact Julie Johnson at 500 Cummings Center Suite 1100 Beverly Massachusetts 01915 (tel. 978 232 5600).

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor like a lawyer or an accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising such as A Consumer's Guide to Buying a Franchise which can help you understand how to use this disclosure document is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue. NW Washington D C 20580. You can also visit the FTC's home page at www.ftc gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state Ask your state agencies about them

The issuance date of this Franchise Disclosure Document April 20 2015

Camille Albane Franchise Disclosure Document



STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit H for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE IF ANY AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT PERMITS THE FRANCHISEE TO LITIGATE ARBITRATE OR MEDIATE ONLY IN MASSACHUSETTS OUT OF STATE LITIGATION ARBITRATION OR MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO LITIGATE ARBITRATE OR MEDIATE WITH THE FRANCHISOR IN MASSACHUSETTS THAN IN YOUR OWN STATE
- 2 THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT STATE THAT THE LAW OF MASSACHUSETTS GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 YOU MUST PURCHASE MOST OF THE INVENTORY YOU USE AND SELL FROM US OR OUR AFFILIATES AT THE PRICES WE SET THIS WILL PREVENT YOU FROM USING A CHEAPER SUPPLIER AND HINDER YOUR ABILITY TO MATCH THE PRICES OF COMPETITORS WHICH COULD IMPACT YOUR GROSS REVENUE
- 4 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise A franchise broker or referral source represents us, not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

Effective Date See the next page for state effective dates



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state or be exempt from registration California, Hawaii Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island South Dakota, Virginia Washington, and Wisconsin, as well as exemption from the business opportunity registration requirements in Florida Kentucky, Nebraska Texas, and Utah

The effective dates of this Disclosure Document in the states listed below are

STATES	EFFECTIVE DATE
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota `	
Virginia	
Washington	
Wisconsin	
All Other States	April 20, 2015

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