

## FRANCHISOR'S COSTS AND SOURCE OF FUNDS

MAY 2 3 2013

Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchise, including real estate, improvements, equipment, inventory, training and other items stated in the offering

Category	Costs
Real estate site selection and plans and specifications Improvements Equipment Inventory Training Other (Miscellaneous Office Expenses)	\$ 5,500 \$ 0 \$ 0 \$ 0 \$10,000 <u>\$ 2,500</u>
Totals	\$18,000

2 State separately the sources of all required funds

Captain D's, LLC funds the foregoing costs out of its general operating funds, which include initial franchisee fees paid by new franchisees



STATE OF CALIFORNIA

## FRANCHISE SELLER DISCLOSURE FORM

I state	List the per	sons who	o will solicit, offer or sell franchises in this state. For each person
-	1	(a)	Name
			Philip M. Greifeld
		(b)	Business Address and Telephone Number
			624 Grassmere Park Drive, Suite 30 Nashville, Tennessee 37211 (615) 391-5461
		(c)	Present Employer
			Captain D's, LLC
		(d)	Present Title
			President and Chief Operating Officer
		(e)	Employment During the Past Five Years
			Mr Greifeld has served as our Chairman, President and Chief Executive Officer since September of 2010 Prior to joining us, he served as President and Chief Executive Officer of Huddle House, Inc of Atlanta, Georgia, from December of 1998 to September of 2010





DEPARTMENT OF CORPORATIONS

MAY 2 3 2013)

## FRANCHISE DISCLOSURE DOCUMENT

## Captain D's, LLC

A Delaware limited liability company 624 Grassmere Park Drive, Suite 30 Nashville, Tennessee 37211 (615) 391-5461 www captainds com

With this Franchise Disclosure Document (this Disclosure Document"), Captain D's, LLC is offering a franchise to operate a Captain D's restaurant

The total investment necessary to begin operation of a Captain D's franchise for each type of restaurant and location offered, excluding the cost to purchase or lease your real estate, but including the \$25,000 initial franchise fee that you must pay to us, ranges as follows

Seafood Kitchen Prototype (95 Seats)
 End Cap or Inline Prototype (40 to 78 Seats)
 Non-traditional Location
 \$ 1,011,000 to \$1,281,400
 \$ 446,000 to \$688,000
 \$ 206,000 to \$533,000

You must pay one-half of the initial franchise fee for each Captain D's restaurant you plan to develop as a non-refundable development fee when you sign a development agreement with us

This Disclosure Document summarizes certain provisions of your development agreement, franchise agreement, and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or any of our affiliates in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this Disclosure Document.

You may wish to receive this Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, please contact the Franchise Development Department at 624 Grassmere Park Drive Suite 30 Nashville, Tennessee 37211 800-550-4877

The terms of your contract will govern your franchise relationship Don't rely on this Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant

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