

FRANCHISE DISCLOSURE DOCUMENT

CMY FRANCHISING, LLC

a Delaware limited liability company 2009 Ranch Road 620 N., Suite 420 Austin, Texas 78734 (512) 943-2693 joinourteam@cardmyyard.com www.cardmyyard.com



The franchise described in this Disclosure Document is for a yard greeting business utilizing the "Card My Yard" concept and our business operating system to provide yard greeting services and related products.

The total investment necessary to begin operation of a Card My Yard franchise ranges from \$9,800 to \$18,000. This includes \$8,000 that must be paid to us or our affiliates.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact James Stanley at 2009 Ranch Road 620 N, Suite 420, Austin, Texas 78734 or (512) 943-2693.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission.

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You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How To Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION	
How much can I earn?	Item 19 may give you information about outlet	
	sales, costs, profits or losses. You should also try to	
	obtain this information from others, like current and	
	former franchisees. You can find their names and contact	
	information in Item 20 or Exhibits G and H.	
How much will I need to	Items 5 and 6 list fees you will be paying to the	
invest?	franchisor or at the franchisor's direction. Item 7 lists the	
	initial investment to open. Item 8 describes the suppliers	
	you must use.	
Does the franchisor have	Item 21 or Exhibit E includes financial statements.	
the financial ability to provide	Review these statements carefully.	
support to my business?		
Is the franchise system	Item 20 summarizes the recent history of the	
stable, growing, or shrinking?	number of company-owned and franchised outlets.	
Will my business be the	Item 12 and the "territory" provisions in the	
only Card My Yard business in	franchise agreement describe whether the franchisor and	
my area?	other franchisees can compete with you.	
Does the franchisor have a	Items 3 and 4 tell you whether the franchisor or its	
troubled legal history?	management have been involved in material litigation or	
	bankruptcy proceedings.	
What's it like to be a Card	Item 20 or Exhibits G and H lists current and	
My Yard franchisee?	former franchisees. You can contact them to ask about	
	their experiences.	
What else should I know?	These questions are only a few things you should	
	look for. Review all 23 Items and all Exhibits in this	
	disclosure document to better understand this franchise	
	opportunity. See the table of contents.	

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