



FRANCHISE DISCLOSURE DOCUMENT

ISSUANCE DATE: March 25, 2021

CARVEL FRANCHISOR SPV LLC
A Delaware limited liability company
5620 Glenridge Drive NE
Atlanta, Georgia 30342
(404) 255-3250
requests@carvel.com
www.carvel.com

© 2021 Carvel Franchisor SPV LLC. All rights reserved.



CARVEL FRANCHISOR SPV LLC
A Delaware limited liability company
5620 Glenridge Drive NE
Atlanta, Georgia 30342
(404) 255-3250
requests@carvel.com
www.carvel.com

FRANCHISE DISCLOSURE DOCUMENT

You will operate a Carvel® Ice Cream Shoppe (a “**Shoppe**”). Carvel® Ice Cream Shoppes are retail outlets that sell soft serve ice cream, hand dipped ice cream, novelties, and ice cream cakes.

The total investment necessary to begin operation of a Shoppe selling a full range of Carvel® products (a “**Full Shoppe**”) ranges from \$308,550 to \$499,900. This includes \$30,500 to \$32,500 that must be paid to us or our affiliates. The total investment necessary to begin operation of a Shoppe selling selected Carvel® products (an “**Express Shoppe**”) ranges from \$61,800 to \$198,100. The total investment necessary to begin operation of an Express Shoppe within the space of another restaurant, food service facility, or business approved by us (a “**Hosted Express Shoppe**”) ranges from \$35,200 to \$83,300. These total investment estimates for Express Shoppes and Hosted Express Shoppes include \$10,500 to \$12,500 that must be paid to us or our affiliates. The total investment necessary to begin operation of a Shoppe in an ice cream truck (an “**Ice Cream Truck**”) is \$106,250 to \$220,050. This includes \$5,500 to \$7,500 that must be paid to us or our affiliates.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our sales department at 5620 Glenridge Drive NE, Atlanta, Georgia 30342 and 1-800-227-8353 or requests@carvel.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (“**FTC**”). You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is March 25, 2021.

Carvel Franchise Disclosure Document 03 25 21 v1

How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibit D and Exhibit E.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit A includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Carvel business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Carvel franchisee?	Item 20 or Exhibit D and Exhibit E list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this disclosure document to better understand this franchise opportunity. See the table of contents.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/carvel>