

## FRANCHISE DISCLOSURE DOCUMENT

**CATIMINI USA, LTD.**  
a New York corporation

**49 West 45th Street, 10th Floor**  
**New York, NY 10036**  
**Tel (212) 279-7672**

**[www.catimini.com](http://www.catimini.com)**



The franchise offered is for the operation of a children's clothing store featuring Catimini® children's wear, related merchandise, accessories and services.

(1) The total investment necessary to begin operation of a Catimini franchise is \$479,000.00 to \$748,000.00 (see breakdown below). This includes the initial franchise fee of \$1,000.00 that You must pay to the franchisor.

Initial franchise fee	\$1,000.00
Inventory	\$200,000.00 - \$250,000.00
Rent (about 3 months rent)	\$25,000.00 - \$75,000.00
Public relations activities to launch the store	\$1,000.00 - \$2,000.00
Training expenses	\$2,000.00 - \$3,000.00
Store renovation cost	\$90,000.00 - \$180,000.00
Store merchandise fixtures and equipment	\$60,000.00 - \$120,000.00
Professional Fees	\$00.00 - \$10,000.00
Licenses	\$100.00 - \$2,000.00
Additional funds (3 months working capital)	\$100,000.00 - \$105,000.00
<b>Total</b>	<b>\$479,100.00 - \$748,000.00</b>

(2) This disclosure document summarizes certain provisions of Your franchise agreement and other information in plain English. Read this disclosure document and all

accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

(3) The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

(4) Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

(5) There may also be laws on franchising in your state. Ask your state agencies about them.

(6) The issuance date: December 31, 2015.

(7) You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Anne Mousson-Lestang at Catimini USA, Ltd. at 49 West 45th Street, 10th floor, New York, NY 10036, and (212) 279-7672.

**(8) The registration of our franchise does not constitute approval, recommendation, or endorsement by the department of law.**

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in **Exhibit D** for information about the franchisor, or about franchising in your state.

1. **MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **SPECIAL RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US FIRST BY MEDIATION, AND THEN, AT OUR DISCRETION, BY ARBITRATION ONLY IN THE STATE OF NEW YORK. OUT-OF-STATE ARBITRATION/MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE/MEDIATE WITH US IN NEW YORK THAN IN YOUR OWN STATE.**

2. **THE FRANCHISE AGREEMENT STATES THAT NEW YORK STATE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**

3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

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