

FRANCHISE DISCLOSURE DOCUMENT



Champs Chicken Franchising, LLC A Delaware Limited Liability Company 170 Commerce Drive Holts Summit, Missouri 65043 (573) 896-2500 shawn.burcham@pfsbrands.com www.champschicken.com

The franchisee will operate a Champs Chicken[®] restaurant within an existing business the franchisee operates, like a grocery store or convenience store. The restaurant will offer a wide variety of fried chicken, fried fish, side dishes, breakfast items, and other menu items.

The total investment necessary to begin operation of a Champs Chicken franchise within the franchisee's existing business is \$9,000 to \$349,000. This includes \$4,500 to \$130,000 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Shawn Burcham at 170 Commerce Drive, Holts Summit, Missouri 65043 and (573) 896-2500.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit $\mathbf{C}\underline{\mathbf{D}}$ for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE <u>LICENSEFRANCHISE</u> AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY WHERE OUR PRINCIPAL PLACE OF BUSINESS IS LOCATED. OUR PRINCIPAL PLACE OF BUSINESS IS CURRENTLY IN HOLTS SUMMIT, MISSOURI. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE WITH US WHERE OUR PRINCIPAL PLACE OF BUSINESS IS LOCATED THAN IN YOUR OWN STATE.
- 2. THE <u>LICENSEFRANCHISE</u> AGREEMENT <u>REQUIRESSTATES</u> THAT DELAWARE LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. WE ARE A DEVELOPMENT STAGE COMPANY WITH A LIMITED FRANCHISE OPERATING HISTORY TO ASSIST A PROSPECTIVE FRANCHISEE IN DECIDING WHETHER TO MAKE THIS INVESTMENT. HOWEVER, OUR AFFILIATE PRO FOOD SYSTEMS HAS BEEN IN BUSINESS SINCE MAY 1999 AND HAS APPROXIMATELY 530 LICENSEES.
- 4. WE HAVE LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND OUR PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES. HOWEVER, OUR AFFILIATE PRO FOOD SYSTEMS HAS BEEN IN BUSINESS SINCE MAY 1999 AND HAS APPROXIMATELY 530 LICENSEES.5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should **makebe** sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington, and Wisconsin.

This Franchise Disclosure Document is registered, on file, or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date	
California	October 24, 2013 Pending	
Illinois	November 22, 2013Pending	
Indiana	October 22, 2013 Pending	
Maryland	Pending	
Michigan	October-22, 2013Pending	
Minnesota	November 21, 2013 Pending	
New York	December 26, 2013 Pending	
North Dakota	November 13, 2013 Pending	
South Dakota	October 22, 2013 Pending	
Virginia	February 14, 2014Pending	
Washington	January 8, 2014Pending	
Wisconsin	October 22, 2013Pending	

This Franchise Disclosure Document is exempt from the business opportunity laws of the following states, with the following effective dates:

State	Type of Filing	Effective Date
Florida	Annual Filing	October 21, 2013 Pending
Kentucky	One-Time Filing	October 22, 2013
Nebraska	One-Time Filing	October 25, 2013
Texas	One-Time Filing	October 22, 2013
Utah	Annual Filing	September 27, 2013 Pending

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