

FRANCHISE DISCLOSURE DOCUMENT

Checkers Drive-In Restaurants, Inc
4300 West Cypress Street, Suite 600
Tampa, Florida 33607
(813) 283 7000
www checkers com
www rallys com

Received
LA Mailroom

APR 04 2016

Department of
Business Oversight

The franchise offered is to operate a Checkers Restaurant or Rally's Restaurant featuring a limited menu of hamburgers, cheeseburgers, hot dogs and other menu items

The total investment necessary to begin operation of a Checkers Restaurant or Rally's Restaurant (excluding real estate and related costs) is \$637,392 to \$1,306,345 for a single drive thru freestanding restaurant, \$165,796 to \$1,096,567 for a conversion of a free standing restaurant, \$166,900 to \$850,840 for an end cap strip center restaurant, and \$318,885 to \$623,285 for an in line restaurant in a high density market This includes \$10,000 to \$50,000 that must be paid to the franchisor or an affiliate, plus \$10,000 for each additional restaurant that you agree to develop under a development agreement with us

This disclosure document summarizes certain provisions of your franchise agreement and other agreements and information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient for you To discuss the availability of disclosure in different formats, contact Ursula S Lane at 4300 West Cypress Street, Suite 600, Tampa, Florida 33607, or at (813) 283 7000

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1 877 FTC HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580 You can also visit the FTC's home page at www ftc gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

Date of Issuance April 1, 2016

Checkers/Rally's
March 2016 FDD

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT**

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following **RISK FACTORS** before you buy this franchise

- 1 **THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THE FRANCHISEE TO ARBITRATE MOST DISPUTES WITH THE FRANCHISOR ONLY IN THE STATE OF THE FRANCHISOR'S PRINCIPAL OFFICES, CURRENTLY FLORIDA OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST MORE TO DEFEND AN ARBITRATION PROCEEDING FILED IN FLORIDA THAN ONE THAT IS FILED IN YOUR OWN STATE**
- 2 **THE FRANCHISE AGREEMENT AND DEVELOPMENT AGREEMENT REQUIRE THAT FLORIDA LAW GENERALLY GOVERN THE AGREEMENTS, EXCEPT FOR APPLICABLE FRANCHISE LAWS OF OTHER STATES FLORIDA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS**
- 3 **AS OF DECEMBER 28, 2015, THE FRANCHISOR HAD \$14,195,000 IN CURRENT ASSETS AND HAD \$30,604,000 IN CURRENT LIABILITIES THIS MEANS THAT FOR EVERY DOLLAR OF LIABILITIES THE FRANCHISOR HAD \$ 46 IN CURRENT ASSETS SINCE ITS INCEPTION, THE FRANCHISOR HAS LOST \$99,143,000 CAUSING IT TO HAVE A DEFICIT NET WORTH OF \$72,867,000 A PROSPECTIVE FRANCHISEE SHOULD REVIEW THE FRANCHISOR'S FINANCIAL STATEMENTS FOR COMPLETE DETAILS**
- 4 **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE**

We use the services of one or more franchise brokers or referral sources to assist us in selling our franchises A franchise broker or referral source represents us not you We pay this person a fee for selling our franchise or referring you to us You should be sure to do your own investigation of the franchise

See the following state effective date summary page for state effective dates

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STATE REGISTRATIONS

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates

STATE	CHECKERS EFFECTIVE DATE	RALLY'S EFFECTIVE DATE
California		
Illinois		
Indiana		
Maryland		
Michigan		
Minnesota		Not Registered
New York		Not Registered
Rhode Island		Not Registered
Virginia		
Wisconsin		

In all other states, the effective date of this Franchise Disclosure Document is the Issuance Date of April 1, 2016

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