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FRANCHISE DISCLOSURE DOCUMENT

(Single-Outlet Franchise and Development Rights)



CHEEBURGER CHEEBURGER RESTAURANTS, INC.
11595 Kelly Road, Suite 316
Fort Myers, Florida 33908
800-487-6211
msantel@cheeburger.com
slundy@cheeburger.com
www.cheeburger.com

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The franchised business you will own and operate is a restaurant serving gourmet cheeseburgers and other food and beverage products, including beer and wine as a full-service, sit down restaurant.

The total investment necessary to begin operation of a Cheeburger Cheeburger Franchise ranges from \$425,250 to \$577,500 for a Traditional Franchised Outlet and from \$215,250 to \$421,500 for a Non-Traditional Franchised Outlet. This includes \$13,750 to \$27,500 that must be paid to us or our affiliate.

We also offer to certain qualified persons rights to develop a number of Cheeburger Cheeburger Franchises within a given exclusive Development Area in accordance with a Development Schedule under a Cheeburger Cheeburger Development Agreement. There is no additional Development Fee. If you open 2 Outlets, the total investment necessary to begin operation of 2 Cheeburger Cheeburger Franchise ranges from \$850,500 to \$1,155,000 for 2 Traditional Franchised Outlets and from \$430,500 to \$843,000 for 2 Non-Traditional Franchised Outlets. This includes \$27,500 to \$55,000 that must be paid to s or our affiliate.

This Franchise Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Franchise Disclosure Document and all accompanying agreements carefully. You must receive this Franchise Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, us or our affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this Franchise Disclosure Document.**

You may wish to receive this Franchise Disclosure Document in another format, such as a CD or by e-mail that is more convenient for you. To discuss the availability of this Franchise

Disclosure Document in a different format, contact Michael Santel at 11595 Kelly Road, Suite 316, Fort Myers, Florida 33908-2568 and 623 846-4713.

The terms of your contract will govern your franchise relationship. Don't rely on this Franchise Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Franchise Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Franchise Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this Franchise Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, N.W., Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The date of issuance of this Franchise Disclosure Document is December 1, 2012.

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