



FRANCHISE DISCLOSURE DOCUMENT

Franchisor: J & H Foods, Inc., An Oklahoma Corporation 6650 South Lewis Tulsa, Oklahoma 74136 (918) 496-1272 www.simplesimonspizza.com

The franchisee/licensee will operate a Simple Simon's Pizza® or CheeZies® food establishment that may offer pizza, sandwiches, salad, pasta, breakfast food items and beverages.

The total investment necessary to begin operation for a Full Service Franchise ranges from \$89,500 to \$593,500. This includes \$15,000.00 that must be paid to the Franchisor. The total investment necessary to begin operation for a License Agreement ranges from \$14,200 to \$46,200. This includes a deposit ranging from \$500 and \$2,700 that must be paid to the Franchisor. The total investment necessary to begin operation for a CheeZies® Franchise ranges from \$97,000 to \$453,000. This includes the fee ranging from \$15,000 to \$25,000 that must be paid to the Franchisor. These amounts listed may include costs for the purchase or lease of land, building and improvements.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least fourteen (14) calendar days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.

The terms of your contract will govern your franchise relationship. Do not rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at



www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Registration of this franchise/license by a state does not mean that the state recommends it or has verified the information in this offering circular. If you learn that anything in the offering circular is untrue, contact the Federal Trade Commission or the authority for your state (see Exhibit G).

Issuance Date December 1, 2014



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