

FRANCHISE DISCLOSURE DOCUMENT



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The franchisee will operate a business that offers mobile cooking parties, classes and events for children and adults

The total investment necessary to begin operation of the CHEF IT UP 2 GO¹ franchise is \$16,400 This includes \$15,000 that must be paid to the franchisor or affiliates

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendardays before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no governmental agency has verified the information contained in this document**

You may wish to receive your disclosure document in another format that is more convenient to you To discuss the availability of disclosures in different formats, email Lisa Tirone at lisa@chefitupkids com

The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract Read all of your contract carefully Show your contract and this disclosure document to an advisor, like a lawyer or an accountant

Buying a franchise is a complex investment The information in this disclosure document can help you make up your mind More information on franchising, such as *A Consumer's Guide to Buying a Franchise*, which can help you understand how to use this disclosure document, is available from the Federal Trade Commission You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580 You can also visit the FTC's home page at www ftc gov for additional information Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state Ask your state agencies about them

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT

Call the state franchise administrator listed in Exhibit E for information about the franchisor, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- 1 THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN NEW JERSEY OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN NEW H JERSEY THAN IN YOUR OWN STATE
- 2 THE FRANCHISE AGREEMENT STATES THAT NEW JERSEY LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Date of Issuance July 6, 2015



TABLE' OF CONTENTS		PAGE
1	The Franchisor and any Parents, Predecessors, and Affiliates	4
2	Business Experience	5
3	Litigation	5
4	Bankruptcy	5
5	Initial Franchise Fees	5
6	Other Fees	6
7	Estimated Initial Investment	7
8	Restrictions on Sources of Products and Services	8
9	Franchisee's Obligations	9
10	Financing	10
11	Franchisor's Assistance, Advertising, Computer Systems, and Training	10
12	Territory	15
13	Trademarks	16
14	Patents, Copyrights, and Proprietary Information	17
15	Obligation to Participate in the Actual Operation of the Franchise	17
	Business	
16	Restrictions on What the Franchisee May Sell	18
17	Renewal, Termination, Transfer, and Dispute Resolution	18
18	Public Figures	23
19	Financial Performance Representations	24
20	Outlets and Franchisee Information	24
21	Financial Statements	27
22	Contracts	27
23	Receipts	27
EXHIE	BITS	
A1	Franchise Agreement	
A2	Exhibit A to Franchise Agreement – Confidentiality Agreement	
B	Table of Contents of Operations	
<u> </u>	State Law Addendum	
D	List of Franchisees	
E	List of State Agencies/Agents for Service of Process	
F	Financial Statements	
G	Receipt	

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