

CHICKEN COOP RESTAURANT

(a/k/a CHICKEN COOP FRANCHISING, INC.)

CHICKEN COOP FRANCHISE DISCLOSURE DOCUMENT

Chicken Coop Franchising, Inc.
A Michigan Corporation
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The franchises described in this disclosure document are for quick-service restaurants specializing in the sale of fried chicken, fish and other quick-service food under the service mark “Chicken Coop” (“Restaurants”). Chicken Coop Franchising, Inc. (“CCR”), a Michigan corporation, offers these rights.

The total investment necessary to begin the operation of a free-standing Restaurant ranges from \$475,000 to \$850,000, (excluding real estate). To begin the operation of an inline/“express” Restaurant ranges from \$175,000 to \$540,000, (excluding real estate). The total investment necessary to begin the operation of a convenience store or other non-traditional Restaurant ranges from \$155,000 to \$315,000, (excluding real estate, site work, building, and improvements). You must sign both a development agreement and a franchise agreement. The Investment ranges include a franchise fee in the amount of \$25,000 per Restaurant and a development fee in the amount of \$10,000 per Restaurant which are paid to CCR.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, us or our affiliates in connection with the proposed franchise sale or grant. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. You may inquire about the availability of disclosures in different formats by contacting: Manager of Franchise Sales & Development, Chicken Coop Franchising, Inc., at P.O. Box 911, Traverse City, MI 49685.

The terms of your franchise agreement will govern your franchise relationship. Don't rely on the disclosure document alone to understand your franchise agreement. Read all of your franchise agreement carefully. Show your franchise agreement and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC by calling 1-877-FTC-

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HELP or writing the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

STATE COVER PAGE

Your state may have a franchise law that requires us to register or file with a state administrator before offering or selling franchises in your state. **REGISTRATION OF THIS FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state administrators listed in Exhibit A of this disclosure document or your public library for sources of information about us or franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT PERMITS YOU TO SUE ONLY IN MICHIGAN. OUT OF STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO SUE CCR IN MICHIGAN THAN IN YOUR HOME STATE.**
- 2. THE FRANCHISE AGREEMENT STATES THAT THE LAW OF MICHIGAN GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

From time to time we may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

The following states require that the Franchise Disclosure Document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

Michigan	Eff. Date	2/3/2012
Indiana	Eff. Date	5/23/2013
Illinois	Eff. Date	To be determined
Ohio	Eff. Date	To be determined

In all other states, the effective date of this Franchise Disclosure Document is the issuance date of May 1, 2013.

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