

JUL 19 2012
FRANCHISE DISCLOSURE DOCUMENT

The Decor Group, Inc.
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**Christmas
Decor**

**nite time[®]
D E C O R**

Lighting for all outdoors

This franchise is for the operation of a specialty event and Christmas lighting and decorating service operated as “Christmas Decor” (“CHRISTMAS DECOR Franchised Business”), or a specialty low voltage landscape and security lighting service operated as Nite Time Decor (“NITE TIME DECOR Franchised Business”) or both a CHRISTMAS DECOR Franchised Business and a NITE TIME DECOR Franchised Business

The total investment necessary to begin operation of a CHRISTMAS DECOR Franchised Business ranges from \$16,050 to \$38,250 This includes \$11,900 to \$17,900 that must be paid to the franchisor or its affiliates.

The total investment necessary to begin operation of a NITE TIME DECOR Franchised Business ranges from \$25,400 to \$57,250 This includes \$12,900 to \$17,900 that must be paid to the franchisor or its affiliates

The total investment necessary to begin operation of both a CHRISTMAS DECOR and a NITE TIME DECOR Franchised Business (when purchased at the same time or when the second franchise is purchased within one year following the date the first franchise is purchased) ranges from \$32,250 to \$77,250 This includes \$17,900 to \$33,900 that must be paid to the franchisor or its affiliates

We also offer an Option Agreement that allows you to reserve a Territory (“Territory”) for Christmas Decor or an Exclusive Marketing Area (“EMA”) for Nite Time Decor for an initial option fee of \$1,000

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English Read this disclosure document and all accompanying agreements carefully You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the franchise sale **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Franchise Recruitment at 709 East 44th Street, Lubbock, Texas 79404, local (806) 722-1225 or toll free (800) 687-9551.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read your entire contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance July 16, 2012

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Attachment A for information about the franchisor or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise

- 1. THE FRANCHISE AGREEMENT PERMITS YOU TO MEDIATE WITH AND SUE US ONLY IN LUBBOCK, TEXAS (SUBJECT TO APPLICABLE STATE LAW). OUT OF STATE MEDIATION AND LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE WITH US IN LUBBOCK, TEXAS THAN IN YOUR HOME STATE. STATE LAWS MAY SUPERSEDE THIS CLAUSE. REFER TO THE STATE ADDENDA TO THE FRANCHISE AGREEMENT.**
- 2. THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT (SUBJECT TO APPLICABLE STATE LAW), AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. STATE FRANCHISE LAWS OFTEN PROVIDE THAT CHOICE OF LAW PROVISIONS ARE VOID OR SUPERSEDED IF THE CHOICE OF A DIFFERENT STATE'S LAW WOULD DENY A FRANCHISEE THE PROTECTIONS IT WOULD BE ENTITLED TO UNDER LOCAL LAW. YOU SHOULD INVESTIGATE WHETHER YOUR PURCHASE OF THE FRANCHISE FALLS UNDER THE JURISDICTION OF A STATE FRANCHISE LAW.**
- 3. IF THE FRANCHISEE IS AN INDIVIDUAL, HIS OR HER SPOUSE MUST SIGN A PERSONAL GUARANTY MAKING THE SPOUSE JOINTLY AND SEVERALLY LIABLE FOR THE OBLIGATIONS OF THE INDIVIDUAL FRANCHISEE. THIS REQUIREMENT PLACES THE PERSONAL ASSETS OF THE FRANCHISE OWNER(S) AND SPOUSE(S) AT RISK.**
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**
- 5. We use the services of one or more FRANCHISE BROKERS or referral sources (including our franchisees) to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.**

See the following state effective date summary page for state effective dates.

R01-2012

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