

FRANCHISE DISCLOSURE DOCUMENT



On Smile LLC
a Delaware limited liability company
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469-586-0700
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The franchise is for a Cicis restaurant specializing in pizza and other foods. Cicis restaurants are either dine-in, buffet-style restaurants (a “Cicis Buffet Restaurant”) or restaurants primarily offering carry-out pizzas with either no seating or limited seating (a “Cicis To Go Restaurant”).

The total investment necessary to begin operation of a Cicis Buffet Restaurant is \$688,365 to \$1,008,415. This includes \$219,477 to \$261,271 that must be paid to franchisor or its affiliates. The total investment necessary to begin operation of a Cicis To Go Restaurant is \$235,486 to \$427,507. This includes \$129,311 to \$164,357 that must be paid to franchisor or its affiliates.

We may also offer you the right to acquire area development rights under which you commit to purchasing multiple franchises to develop an agreed upon number of restaurants within a defined development area. Under our typical area development deal, you would agree to acquire 2 to 3 franchises and pay us a development fee equal to \$15,000 times the number of franchises you agree to acquire (\$30,000 to \$45,000 for a typical area development deal), all of which is paid to franchisor. The development fee is the only investment you are required to make when acquiring area development rights but see the preceding paragraph for a description of the investment under each franchise agreement. The franchisor will apply the development fee, in \$15,000 increments, as a credit toward the initial franchise fee due under each franchise agreement you sign.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and Development Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact On Smile LLC at 13355 Noel Road, Suite 1645, Dallas, TX 75240 (phone: 469-586-0700).

The terms of your contract will govern your franchise relationship. Don’t rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or

by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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How to Use This Franchise Disclosure Document

Here are some questions you may be asking about buying a franchise and tips on how to find more information:

QUESTION	WHERE TO FIND INFORMATION
How much can I earn?	Item 19 may give you information about outlet sales, costs, profits or losses. You should also try to obtain this information from others, like current and former franchisees. You can find their names and contact information in Item 20 or Exhibits D & E.
How much will I need to invest?	Items 5 and 6 list fees you will be paying to the franchisor or at the franchisor's direction. Item 7 lists the initial investment to open. Item 8 describes the suppliers you must use.
Does the franchisor have the financial ability to provide support to my business?	Item 21 or Exhibit F includes financial statements. Review these statements carefully.
Is the franchise system stable, growing, or shrinking?	Item 20 summarizes the recent history of the number of company-owned and franchised outlets.
Will my business be the only Cicis or Cicis To Go business in my area?	Item 12 and the "territory" provisions in the franchise agreement describe whether the franchisor and other franchisees can compete with you.
Does the franchisor have a troubled legal history?	Items 3 and 4 tell you whether the franchisor or its management have been involved in material litigation or bankruptcy proceedings.
What's it like to be a Cicis or Cicis To Go franchisee?	Item 20 or Exhibits D & E list current and former franchisees. You can contact them to ask about their experiences.
What else should I know?	These questions are only a few things you should look for. Review all 23 Items and all Exhibits in this Disclosure Document to better understand this franchise opportunity. See the table of contents.

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