



## **FRANCHISE DISCLOSURE DOCUMENT**

ISSUANCE DATE: APRIL 1, ~~2013~~2014

**CINNABON, INC.**  
**A Washington corporation**  
**200 Glenridge Point Parkway, Suite 200, Atlanta, Georgia 30342**  
**(404) 255-3250**  
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You will operate a Cinnabon® retail bakery. Cinnabon® bakeries are retail stores that sell fresh baked cinnamon rolls and related products.

The total investment necessary to begin operation of a Cinnabon® Full Bakery franchise ranges from ~~\$142,333~~180,050 to ~~\$365,700~~385,500. This total investment estimate for a Full Bakery includes a \$30,000 initial franchise fee that must be paid to us. The total investment necessary to begin operation of a Cinnabon® Full Bakery with a Carvel®-Express franchise inside it Bakery ranges from \$240,000 to \$427,500. This total investment estimate for a Full Bakery includes a \$30,000 initial franchise fee that must be paid to us and a \$7,500 initial franchise fee that must be paid to Carvel Corporation in connection with the Carvel®-Express franchise 34,700 to 92,050. The total investment necessary to begin operation of a Cinnabon® Express Bakery ranges from \$36,126 to \$94,170. The total investment necessary to begin operation of a Cinnabon® Express Bakery located in a new Schlotzsky's® Restaurant ranges from \$24,564 to 31,98434,984. These total investment estimates for Express Bakeries include a \$7,500 initial franchise fee that must be paid to us. These total investment estimates include your cost to purchase a designated POS System, which currently ranges from \$3,100 for one register to \$6,200 for two registers (the initial cost estimate includes software support and maintenance and hardware maintenance for the first year), that must be paid to our affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement, territory agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact our sales department at 200 Glenridge Point Parkway, Suite 200, Atlanta, Georgia 30342 and 404-255-3250 or requests@cinnabon.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is April 1, ~~2013~~2014.

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