

JUL 02 2018

Department of
Business Oversight

FRANCHISE DISCLOSURE DOCUMENT



CITRUS SOLUTION LLC
A Georgia Limited Liability Company
7940 Holyoke Road
Cumming, Georgia 30040
(770) 781-9584
www.citrusolution.com

The franchise offered is for the establishment and operation of a carpet cleaning business that provides the best quality residential and commercial carpet cleaning services. The CitrusSolution Franchise combines a unique and extremely effective citrus based carpet cleaning process with a level of pricing integrity and customer service that is in sharp contrast to our industry. The process, pricing integrity and customer service provides average and opportunity to build a business entity distinct from the typical carpet cleaning competitor.

The total investment necessary to begin operations of a CitrusSolution® franchise is \$52,200 to \$97,640. If you qualify for a U.S. military discount (either currently serving or honorably discharged), this amount will include \$30,000 that must be paid to the franchisor or affiliate. If you qualify for a "first responders" discount (fire fighters, emergency medical technicians, paramedics, etc.), this amount will include \$35,000 that must be paid to the franchisor or affiliate. If you do not qualify for the military or the "first responders" discount, this amount will include \$40,000 that must be paid to the franchisor or affiliate.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Paul Romanick, 7940 Holyoke Road, Cumming, Georgia 30040 (770) 781-9584.

The terms of your contract will govern your franchise relationship. Don't rely on this Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

There may also be laws on franchising in your state. Ask your state agencies about them.

Date of Issuance: May 15, 2018

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following Risk Factors before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES THAT MOST DISPUTES BE SUBMITTED TO ARBITRATION IN FORSYTH COUNTY, GEORGIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN GEORGIA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND GEORGIA LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS YOUR STATE'S LAW. YOU MAY WANT TO COMPARE THESE LAWS.
3. FRANCHISOR DOES NOT CURRENTLY COMPETE WITH FRANCHISEES IN ALTERNATIVE CHANNELS OF DISTRIBUTION INCLUDING SELLING PRODUCTS AND/OR SERVICES ONLINE, BUT WE RESERVE THE RIGHT TO DO SO IN THE FUTURE.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

State laws may supersede certain provisions of the Franchise Agreement. Certain states require the superseding provisions to appear in the State Addenda (Exhibit F) of the Disclosure Document and the Franchise Agreement. You may want to investigate whether you are protected by state law.

Date Issued: May 15, 2018

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/citrusolution>