

FRANCHISOR'S COSTS AND SOURCE OF FUNDS

APR 22 2013

- 1 Disclose the Franchisor's total costs for performing its pre-opening obligations to provide goods or services in connection with establishing each franchised business, including real estate, improvements, equipment, inventory, training and other items stated in the offering

Category	Costs
Real Estate ¹	0
Equipment	
Inventory	
Training	\$500
Totals	\$500

- 2 State separately the sources of all required funds

The Franchisor expects to fund all pre-opening obligations to its franchisees out of operating capital

¹ Home-based business

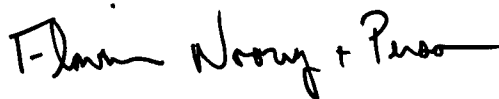
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CONSENT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Flavin, Nooney & Person, Certified Public Accountants, (Thomas P Flavin & Associates, P A predecessor) consent to the use in the Franchise Disclosure Document issued by Coastal Angler Magazine Franchising, Inc ("Franchisor") for the year ended December 31, 2012, as it may be amended, of our reports dated February 6, 2013, May 17, 2012 and September 30, 2011, relating to the financial statements of Franchisor for the fiscal years ending December 31, 2011, 2010 and 2009



Flavin, Nooney & Person
Indialantic, Florida

FRANCHISE SELLER DISCLOSURE FORM

1 List who will solicit, offer or sell franchises for the Franchisor in this state

A Name Benjamin Martin

B Business address and telephone number

1924 S Patrick Drive, Suite 201
Indiana Harbor Beach, Florida 32937
321-777-2773

INCORPORATIONS
FILES OFFICE

APR 22 2013

C Present employer

Coastal Angler Magazine Franchising, Inc

D Present title Chairman of the Board

E Employment during the past five years For each employment, state the name of the employer, position held, and beginning and ending dates

Mr. Benjamin Martin, Chairman of the Board

Benjamin Martin served as a private consultant in the Franchise Industry from October 2003 until June 2007 in Satellite Beach, Florida From July 2007 until August 2007, Mr Martin served as a consultant for *Florida Fishing Weekly* in Jupiter, Florida with his primary focus on circulation and promotions From October 2007 until January 2008, Mr Martin served as Director of Client Development for Franchise Maker and Director of Franchise Development for Handyman Brigade Franchising Inc in Melbourne, Florida From 2008 until present, Mr Martin has served as Chairman of the Board and Editor in Chief of Coastal Angler Magazine Franchising Inc in Indian Harbour Beach, Florida

2 State whether the person identified in 1 above

A Has an administrative, criminal or material civil action pending against that person alleging a violation of franchise, antitrust or securities law, or alleging fraud, unfair or deceptive practices, or any comparable allegations?

YES _____ NO X

If you answered "yes", please provide

1 Names of the parties

2 Forum, nature and current status of the pending action

3 Case or proceeding identification number

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