



FRANCHISE DISCLOSURE DOCUMENT

**Beyond International Co , Ltd
a Samoan private limited company
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http //en coco-tea.com**

RECEIVED
JAN 3 2017
Department of
Business Oversight

We offer a franchise to own, operate and promote a distinctive retail store and cafe concept offering bubble tea, brewed tea, coffee, juices, smoothies, other hot and cold beverages, packaged snacks and related products under the “CoCo Fresh Tea & Juice” names and marks For each CoCo Fresh Tea & Juice franchise we offer, the franchisee will own and operate 3 unit stores

The total investment necessary to begin operation your first CoCo Fresh Tea & Juice store ranges from \$285,200 – \$385,800 This includes \$165,000 - \$175,000 that will be paid to the franchisor or its affiliates

If you acquire the right to develop multiple CoCo Fresh Tea & Juice franchises under an area development agreement, you will pay franchisor a development fee based on the population size of the development area you acquire The development fee ranges from \$50,000 to \$260,000 depending on the population of your designated area This fee is payable together with the initial franchise fee for the first franchise The development fee will be paid in addition to any fees incurred under individual franchise agreements that you sign, and will not be credited towards any amounts owed under any Franchise Agreement

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English Read this Disclosure Document and all accompanying agreements carefully You will receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payments to, the franchisor or an affiliate in connection with the proposed franchise sale **Note, however, that no government agency has verified the information contained in this document**

You may wish to receive your Disclosure Document in another format that is more convenient for you To discuss the availability of disclosures in different formats, contact Angela Lin at our principal place of operation located at 4F, No 116, Hougang Street, Shilin District, Taipei 111, Taiwan, +886-2-2882-1826#1226, email coco@coco-tea.com

The terms of your contract will govern your franchise relationship Don't rely on this Disclosure Document alone to understand your contract Read all of your contract carefully Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant

Beyond International Co Ltd.
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Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D C 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising. There may also be laws on franchising in your state. Ask your state agencies about them.

ISSUANCE DATE December 29, 2016

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS FRANCHISE DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1 THE AREA DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION IN TAIPEI, TAIWAN (REPUBLIC OF CHINA). OUT OF STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE OR LITIGATE WITH US THAN IN YOUR HOME STATE.

2 THE AREA DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT STATE THAT NEW YORK LAW GOVERNS THE AREA DEVELOPMENT AGREEMENT AND FRANCHISE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Effective Date See the next page for state effective dates.

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