

# **FRANCHISE DISCLOSURE DOCUMENT**

**FOR**

**CocoHodo USA, Inc.**

**THE CALIFORNIA FRANCHISE INVESTMENT LAW REQUIRES THAT A  
COPY OF ALL PROPOSED AGREEMENTS RELATING TO THE SALE OF THE  
FRANCHISE BE DELIVERED TOGETHER WITH THE DISCLOSURE DOCUMENT.**

**TABLE OF CONTENTS**

<b>ITEM</b>		<b>PAGE</b>
1	The Franchisor, its Predecessors and Affiliates	3
2	Business Experience	5
3	Litigation	6
4	Bankruptcy	7
5	Initial Franchise Fee	8
6	Other Fees	9
7	Initial Investment	10
8	Restrictions on Sources of Products and Services	12
9	Franchisee's Obligations	14
10	Financing	15
11	Franchisor's Obligations	16
12	Territory	18
13	Trademarks	19
14	Patents, Copyrights and Proprietary Information	20
15	Obligation to Participate in the Actual Operation of the Franchise Business	21
16	Restrictions on What the Franchisee May Sell	22
17	Renewal, Termination, Transfer and Dispute Resolution	23
18	Public Figures	26
19	Earnings Claims	27
20	List of Outlets	28
21	Financial Statements	29
22	Receipts	30

Exhibits

A Franchise Agreement

**Item 1**  
**The Franchisor, its Predecessors and Affiliates**

**Definitions**

The Franchisor is CocoHodo USA, Inc , a California corporation doing business as “CocoHodo ” For each reference, CocoHodo USA, Inc will be referred to as “we,” “us,” “our,” “Franchisor,” or “CocoHodo” in this Discloser Document We will refer to the person or entity that buys the franchise as “you,” “Franchisee” and “your” throughout the Discloser Document and Franchise Agreement Additionally, any reference to “System” means the franchise system of “CocoHodo ”

**Our Business Form**

We are incorporated in the State of California on March 17, 2011

**Our Parents, Predecessors and Affiliates**

We have no predecessor and/or affiliates Our parent company is “Shama, Ltd ,” a Korean limited company (Ltd)

**Our Business Address and Agent for Service of Process**

Our principal business address is 3517 West Commonwealth Avenue, Suite C, Fullerton, California 92833 Our agent for service of process is disclosed in Exhibit 1 The principal business address of our parent company, Shama, Ltd is Neungwonro 10<sup>th</sup> Street #19, Mohyunmyun, Cheongu, Yonginshi, Gyunggido, South Korea

**Our Business, Prior Business Experience and Franchise Offered**

We currently operate and sell franchises for walnut pastry snack food stores (the “Business”) As of March 17, 2011, we were a start-up Franchisor and therefore had sold no franchises as of this date We have been in the business of operating walnut pastry stores for over 2 years and currently own 1 walnut pastry store that your franchise will be modeled after Our parent has been in the walnut pastry store business in Korea for 10 years and maintains approximately 230 stores and franchises in South Korea Similarly, your franchise operations will be supported by both our own knowledge and expertise developed over 2 years and our parent company’s technical expertise

Under the franchise we offer, you will operate a walnut pastry snack food store The Business targets its services to the general public We offer a Franchise Agreement for the operation of a single business, and we currently offer no franchises in any other line of business

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