



FRANCHISE DISCLOSURE DOCUMENT

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The franchises described in this Disclosure Document (“Disclosure Document”) are for the establishment and operation of restaurants involving the production, merchandising and sale of selected foods and beverages such as coffee, teas and other non-alcoholic beverages, baked goods, soups, sandwiches and other related products and services, under the name Coffee Culture Café & Eatery. We offer two franchise options: (1) a single unit franchise, under which you will sign a franchise agreement to operate one Coffee Culture franchise; and (2) a master franchise, under which you will sign a master franchise agreement for a defined and exclusive territory for the rights to solicit, recruit, screen, and retain prospective franchisees and provide operational, training, and other support to franchisees within your territory both before and after they open their Coffee Culture franchise. A master franchisee also is required to operate at least one Coffee Culture franchise within its territory.

The total investment necessary to begin operation of a Coffee Culture single unit franchise ranges from **\$281,500** to **\$349,500**. This includes **\$257,500** to **\$313,500** that must be paid to the franchisor or affiliate. These figures constitute our standard estimates for opening and operating a Coffee Culture single unit franchise. These figures may be negotiated upward or downward based on certain circumstances and factors that may be unique to the Coffee Culture single unit franchise offered to you. These figures will increase should you decide to obtain optional equipment offered in connection with the single unit franchise, such as a pylon sign and drive-thru package.

The total investment necessary to begin operation of a Coffee Culture master franchise ranges from **\$361,500** to **\$884,500**. This includes **\$302,500** to **\$808,500** that must be paid to the franchisor or affiliate. These amounts include the total investment necessary to begin operation of a Coffee Culture single unit franchise. These figures constitute our standard estimates for opening and operating a Coffee Culture master franchise. These figures may be negotiated upward or downward based on certain circumstances and factors that may be unique to the Coffee Culture master franchise offered to you. These figures will increase should you decide to

obtain optional equipment offered in connection with the master franchise, such as a pylon sign and drive-thru package.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale or grant. **NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.**

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "*A Consumer's Guide to Buying a Franchise*" which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this Franchise Disclosure Document is November 13, 2012.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, you may contact Mr. Peter Karamountzos at 285 Delaware Avenue, Suite 112, Buffalo, New York 14203; Telephone: (716) 835-3300.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/coffee-culture-cafe-eatery>