

**Item 1 The Franchisor, and any Parents, Predecessors and Affiliates**

To simplify the language in this Disclosure Document "COMPLETE MUSIC", "we", "our", "us" and "franchisor" means Complete Music, Inc "You" means the person who buys the franchise If you are a corporation, partnership, limited partnership or limited liability company "you" or "your" will include all your principals, partners and owners COMPLETE MUSIC, INC is a Nebraska corporation having its principal place of business at 110 North 9<sup>th</sup> Street, Omaha, Nebraska 68102 We disclose agents for service of process in Exhibit C "Franchised Business" means the COMPLETE MUSIC®, business franchised to and operated by you under our Franchise Agreement "The System" means the business methods, technical knowledge and marketing concepts licensed to you under our Franchise Agreement, including the right to use the Confidential Information, purchasing arrangements, commercial ideas, advertising materials, marketing strategies, information on sources of supply, operational and administrative procedures, business forms, distinctive signs, MARKS, dress, architectural design, and employee training techniques as they may be modified by us from time to time

**Parents, Predecessors and Affiliates**

Complete Music, Inc began operations May 1, 1981 when it began offering local franchises Its predecessor, Complete Music Co , has operated in this industry since January, 1974 We operate under the names COMPLETE MUSIC and COMPLETE WEDDINGS AND EVENTS® and do not conduct business under any other name An affiliate, Maas, Inc a Nebraska corporation, operates a similar business in Omaha, Nebraska The principal business address of the affiliate is 110 North 9th Street, Omaha, Nebraska 68102 Our parent is Complete Media Group, at the same address

**Our Business**

We offer franchise training and technical support in the operation of an entertainment service business which provides equipment and music for disc jockeys and may include videography at private parties and weddings Your competition will include other businesses offering similar services, including franchises Most competitors are individual operators offering wedding services Very few competitors offer all of the services we do

As an individual unit franchisee, we grant you the right to own and operate a COMPLETE MUSIC® ("Franchised Business") under the terms of the Franchise Agreement, offering the products and services we approve and utilizing our formats, designs, methods, specifications, standards, operating and marketing procedures and certain proprietary trademarks, domain names, service marks and other commercial symbols, including our "Licensed Marks"

With the exception of Gerald Maas and Jane Maas, neither COMPLETE MUSIC, nor its affiliate or predecessor or persons listed in Item 2 below, have ever offered franchises for any other type of business

We are unaware of any legislative requirements for this type of service

**Item 2 Business Experience****President/Treasurer/Director Gerald Maas**

Mr Maas has been President, Treasurer and Director of COMPLETE MUSIC since its incorporation and held similar positions for Complete Music Co since its founding in 1976

**Chief Executive Officer Eric Maas**

Mr Maas has been Chief Executive Officer of COMPLETE MUSIC since July 1, 2002

**Table #4 Status of Company-Owned Outlets  
For years 2013, 2014 and 2015**

State	Year	Outlets at Start of Year	Outlets Opened	Outlets Reacquired from Franchisees	Outlets Closed	Outlets Sold to Franchisee	Outlets at End of Year
IA	2013	1	0	0	0	0	1
	2014	1	0	0	0	0	1
	2015	1	0	0	0	0	1
NE	2013	1	0	0	0	0	1
	2014	1	0	0	0	0	1
	2015	1	0	0	0	0	1
Total	2013	2	0	0	0	0	2
Total	2014	2	0	0	0	0	2
Total	2015	2	0	0	0	0	2

**Table #5 Projected Openings As Of December 31, 2015**

State	Franchise Agreements Signed But Outlet Not Opened	Projected New Franchised Outlets in the Next Fiscal Year	Projected New Company-Owned Outlets In the Next Fiscal Year
FL	1	1	0
IN	0	1	0
ND	0	1	0
TN	0	1	0
OK	0	1	0
Total	1	5	0

**Item 21 Financial Statement**

Exhibit A are the audited financial statements for COMPLETE MUSIC, Inc as of December 31, 2015, 2014, and 2013

**Item 22 Contracts**

The following contracts are attached as exhibits to this Disclosure Document

Exhibit B, Franchise Agreement, with the following Schedules

- Schedule One** Guarantee and Assumption of Obligations
- Schedule Two** Area of Exclusivity
- Schedule Three** Performance Standard
- Schedule Four** Confidentiality Agreement and Ancillary Covenants not to Compete
- Schedule Five** Electronic Funds Transfer Authorization
- Schedule Six** Note and Security Agreement
- Schedule Seven** Software License Agreement
- Schedule Eight** Power of Attorney - Telephone

## **Complete Music, Inc. d/b/a Complete Weddings and Events**

**Financial Statements and  
Independent Auditors' Report**

**December 31, 2015**

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# **Lutz**

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