

**COOKIE ADVANTAGE, INC.**

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Bixby, Oklahoma 74008  
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COOKIE ADVANTAGE, INC. offers you a franchise to manufacture and market cookies and cookie dough, primarily as an expression of appreciation, using our unique business system, appearance and trademarks in an exclusive specified geographic territory. Also included in your franchise are the rights to market our cookie dough or baked cookies as fundraisers.

We estimate that the initial investment to begin business as a COOKIE ADVANTAGE franchisee is between \$67,400.00 (with used equipment) and 119,600 (with new equipment). These estimates include \$2,500 to \$4,000 in leasehold improvements, \$5,000 for 3 month's rent and 1 month's rent deposit, and \$1,600 in travel expenses for one person to attend required training in Bixby, OK.

The estimated amount of your initial investment required for the establishment of your Franchise depends on a number of factors, including personal preferences. See Items 5-7 of this Disclosure Document.

This Disclosure Document summarizes certain provisions of your franchise agreement and other agreements and provides you with information about us in plain English. **Read this disclosure document and all accompanying agreements carefully.** You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with us or make any payment to us in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

The terms of your franchise agreement will govern your relationship with us. Do not rely on this disclosure document alone to understand your rights and obligations. Read the franchise agreement and all related agreements carefully. Show these agreements and this disclosure document to your adviser or your franchise attorney before you sign any agreements with us.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as, "*A Consumer's Guide to Buying a Franchise*," which can help you understand how to use this disclosure Document, is available from the Federal Trade Commission. You may contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws, rules and regulations in your state that regulate the offer and sale of franchising or that regulate the content of the franchising relationship. Ask your state agencies for information about these laws.

**FRANCHISE DISCLOSURE DOCUMENT****COOKIE ADVANTAGE, INC.****7 North Armstrong****Bixby, OK 74008****Phone (918) 369-4777****Fax (918) 369-5200****Toll Free (888) 626-6543****[www.cookieadvantage.com](http://www.cookieadvantage.com)****[info@cookieadvantage.com](mailto:info@cookieadvantage.com)**

**Cookie Advantage offers franchises** for the sale of cookies, marketed primarily as gift items to businesses and individuals who desire to express their appreciation to their customers.

Your initial investment is expected to be between \$67,400 and \$119,600.

Many franchise agreements do not allow you to renew unconditionally after the initial term expires. You may have to sign a new agreement with different terms and conditions in order to continue to operate your business. Before you buy, consider what rights you have to renew your franchise, if any, and what terms you might have to accept in order to renew.

Please consider the following risk factors before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN OKLAHOMA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OKLAHOMA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT OKLAHOMA LAW GOVERNS THE AGREEMENT AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE LAWS.
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

Information regarding the franchisors is available. Call the State Administrators listed in Exhibit D or your public library for sources of information. Registration of this franchise does not mean that the state recommends it or has verified the information in this Disclosure Document. If you learn that anything in the offering is untrue, contact the federal trade commission.

Effective Date: January 31, 2013

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in Exhibit F for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN OKLAHOMA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN OKLAHOMA THAN IN YOUR HOME STATE.
2. THE FRANCHISE AGREEMENT STATES THAT OKLAHOMA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE LAWS.
3. CONTINUATION OF YOUR RIGHTS TO THE TERRITORY AND CONTINUATION OF THE FRANCHISE AGREEMENT IS DEPENDENT ON ACHIEVING THE MARKET PENETRATION AND OTHER PERFORMANCE REQUIREMENTS SET FORTH IN ITEM 12.
4. WE HAVE ONLY A BRIEF OPERATING HISTORY FOR YOU TO REVIEW. BECAUSE WE HAVE BEEN OPERATING FOR ONLY A SHORT PERIOD OF TIME, WE HAVE LIMITED RESOURCES WITH WHICH TO SUPPORT THE FRANCHISE SYSTEM. YOU MAY WANT TO CONSIDER THESE FACTORS WHEN MAKING A DECISION TO PURCHASE THIS FRANCHISE OPPORTUNITY.
5. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

There may also be laws on franchising in your state. Ask your state agencies about them.  
The issuance date of this Franchise Disclosure Document is February 28, 2013.  
The effective date of this Franchise Disclosure Document is January 31, 2013.

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