



FRANCHISE DISCLOSURE DOCUMENT

COOKIE CUTTERS FRANCHISING INC.

8 East Broadway, Suite 420
Salt Lake City, Utah 84111
(317) 334-1680

cookiecutters@haircutsarefun.com
www.kidscuts.com

The franchisee will operate a service business under the name “COOKIE CUTTERS HAIRCUTS FOR KIDS” that provides haircuts, shampoos and related products and services for children, focusing on age groups 12 and under.

The total investment necessary to begin operation of your first Cookie Cutters business is from \$132,000 to \$339,000, including \$42,500 to \$43,500 that you must pay the franchisor.

The franchisor may also, in its sole discretion, grant the right to develop multiple Cookie Cutters salons under an Area Development Agreement. If you are granted the right to develop multiple salons, the total investment necessary to obtain such rights depends on how many salons you agree to develop. You must pay the initial franchise fee to the franchisor according to the following schedule: \$40,000 for the first salon, \$20,000 for the second salon, and \$10,000 for each additional salon thereafter. You must pay the entire initial franchise fee for each salon upon execution of the Area Development Agreement. The typical number of Cookie Cutters salons that we anticipate in an AD Agreement is between two and five. The total investment necessary for rights to begin development of this number of Cookie Cutters salons is from \$60,000 to \$90,000 that you must pay the franchisor.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no government agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Neal Courtney at 8 East Broadway, Suite 420, Salt Lake City, Utah 84111, by phone at (317) 334-1680, or by email at nealcourtney@haircutsarefun.com.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “A Consumer’s Guide to Buying a Franchise,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission (“FTC”). You can contact the FTC at 1-888-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: March 28, 2019

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO MEDIATE, ARBITRATE OR SUE IN UTAH UNLESS THE PARTIES MUTUALLY AGREE TO AN ALTERNATIVE LOCATION. OUT-OF-STATE MEDIATION, ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO MEDIATE, ARBITRATE OR LITIGATE WITH US IN UTAH THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT STATE THAT UTAH LAW GOVERNS THE AGREEMENT. UTAH LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS OF LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **YOU MUST MEET A MINIMUM GROSS SALES LEVEL AFTER THE FIRST THREE YEARS IN BUSINESS UNDER THE FRANCHISE AGREEMENT. IF YOU DO NOT MAINTAIN THAT LEVEL OF SALES, YOUR FRANCHISE MAY BE TERMINATED.**
4. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

We use the services of one or more **FRANCHISE BROKERS** or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates

STATE EFFECTIVE DATES

The following states require that the disclosure document be registered or filed with the state, or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This disclosure document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

In all other states, the effective date of this disclosure document is the issuance date of March 28, 2019.

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/cookie-cutters-haircuts-for-kids>