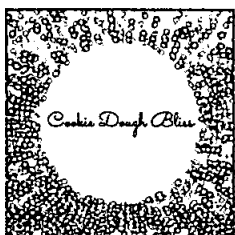


COOKIE DOUGH BLISS FRANCHISING, LLC FRANCHISE DISCLOSURE DOCUMENT



COOKIE DOUGH BLISS FRANCHISING, LLC
A North Carolina limited liability company
8415 Pit Stop Court NW
Concord, NC 28027
(312)505-3056
franchise@cookiedobliss.com
www.CookieDoBliss.com

Cookie Dough Bliss Franchising, LLC, a North Carolina limited liability company operates a franchise known as “Cookie Dough Bliss™” (“CDB”). CDB is involved in the business of operating cookie dough retail stores, including in-line stores, mall kiosks and carts.

The total investment necessary to begin operation of a CDB Single Unit in-line franchised business is \$36,850 to \$59,450. This includes \$14,000 that must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of a CDB Single Unit kiosk franchised business is \$27,450 to \$44,500. This includes \$13,750 that must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of a CDB Single Unit cart franchised business is \$27,150 to \$39,900. This includes \$13,500 that must be paid to the franchisor or its affiliates.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Andre Hitz via e-mail at franchise@cookiedobliss.com or Michael Krawitz via telephone at (312)505-3056.

The terms of your contract will govern your franchise relationship. Do not rely on the Disclosure Document alone to understand your contract. Read your entire contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at www.ftc.gov for additional information.

There may also be laws on franchising in your state. Ask your state agencies about them.

The issuance date of this disclosure document is March 15, 2018.

STATE COVER PAGE

Your state may have a franchise law that requires a Franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit B for information about the Franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION OR LITIGATION IN CABARRUS COUNTY, NORTH CAROLINA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO COSTS YOU MORE TO MEDIATE OR LITIGATE WITH US IN CABARRUS COUNTY, NORTH CAROLINA THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT REQUIRES THAT NORTH CAROLINA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THE FRANCHISOR HAS LIMITED FINANCIAL RESOURCES WHICH MIGHT NOT BE ADEQUATE TO FUND ITS PRE-OPENING OBLIGATIONS TO EACH FRANCHISEE AND PAY OPERATING EXPENSES.**
4. **YOU MUST SIGN A PERSONAL GUARANTEE MAKING YOU INDIVIDUALLY LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT. THE GUARANTEE WILL PLACE YOUR PERSONAL ASSETS AT RISK IF YOUR FRANCHISE FAILS.**
5. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

Effective Date: See the next page for the effective date of this disclosure document in certain states.

STATE EFFECTIVE DATES

The effective dates of registration of this disclosure document in the states listed below are:

STATE	EFFECTIVE DATE
California	
Hawaii	
Illinois	
Indiana	
Maryland	
Michigan	
Minnesota	
New York	
North Dakota	
Rhode Island	
South Dakota	
Virginia	
Washington	
Wisconsin	

In all other states, the effective date of this disclosure document is the issuance date of March 15, 2018.

Some of the states listed above require that we give you additional disclosures. Those additional required disclosures are in Exhibit G to this disclosure document.

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