

RECEIVED
DEPT. OF CORPORATIONS
SAN FRANCISCO**FRANCHISE DISCLOSURE DOCUMENT**

Copeland's of New Orleans, Inc.
A Louisiana Corporation
1001 Harimaw Court South
Metairie, Louisiana 70001
(504) 830-1000
franchisesales@alcopeland.com
www.alcopeland.com

'12 JUL 25 A11:16



The franchise is offered for the operation of a Copeland's of New Orleans Restaurant ("Copeland's Restaurant" or "Restaurant") specializing in New Orleans cuisine under the Copeland's of New Orleans System ("System").

The total investment necessary to begin the operation of a Copeland's Restaurant ranges from \$2,012, 579 to \$2,922, 279. This includes \$64,000 to \$65,000 that must be paid to us or our affiliate. The total investment range does not include the cost of real estate and improvements or the cost of obtaining a liquor license.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission ("FTC"). You can contact the FTC by calling 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: July 12, 2012

STATE COVER PAGE

Your state may have a franchise law that requires us to register or file with a state administrator before offering or selling franchises in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit A for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN THE STATE WHERE OUR PRINCIPAL OFFICES ARE LOCATED, WHICH CURRENTLY IS LOUISIANA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT ALSO MAY COST YOU MORE TO LITIGATE WITH US IN LOUISIANA THAN IN YOUR OWN STATE.

2. THE FRANCHISE AGREEMENT STATES THAT LOUISIANA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.

3. THERE MAY BE OTHER RISK FACTORS CONCERNING THIS FRANCHISE.

This disclosure document is for use in the District of Columbia and all states except Hawaii, Minnesota, North Dakota, Rhode Island and South Dakota.

The effective date of this disclosure document for the following states is listed below:

California	_____	, 2012
Illinois	_____	, 2012
Indiana	_____	, 2012
Maryland	_____	, 2012
New York	_____	, 2012
Virginia	_____	, 2012
Washington	_____	, 2012
Wisconsin	_____	, 2012

Table of Contents

Item	Page
Item 1 The Franchisor and any Parents, Predecessors, and Affiliates	1
Item 2 Business Experience	2
Item 3 Litigation	3
Item 4 Bankruptcy.....	3
Item 5 Initial Fees	4
Item 6 Other Fees.....	5
Item 7 Estimated Initial Investment	7
Item 8 Restrictions on Sources of Products and Services	10
Item 9 Franchisee’s Obligations	11
Item 10 Financing	13
Item 11 Franchisor’s Assistance, Advertising, Computer Systems, and Training.....	13
Item 12 Territory.....	20
Item 13 Trademarks	21
Item 14 Patents, Copyrights, and Proprietary Information	23
Item 15 Obligation To Participate in the Actual Operation of the Franchise Business	23
Item 16 Restrictions on What the Franchisee May Sell.....	24
Item 17 Renewal, Termination, Transfer, and Dispute Resolution.....	24
Item 18 Public Figures	27
Item 19 Financial Performance Representations	27
Item 20 Outlets and Franchisee Information.....	28
Item 21 Financial Statements.....	31
Item 22 Contracts.....	31
Item 23 Receipts	31

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/copelands-of-new-orleans>