

## FRANCHISE DISCLOSURE DOCUMENT



**CoreLife Eatery Franchisor, LLC**  
A New York Limited Liability Company  
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Binghamton, New York 13905

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[www.corelifeeatery.com](http://www.corelifeeatery.com)

[www.facebook.com/corelifeeatery](https://www.facebook.com/corelifeeatery)

[www.twitter.com/corelifeeatery](https://www.twitter.com/corelifeeatery)

CoreLife Eatery restaurants feature an assembly line style build-your-own green, grain and bone broth bowls that are made to order and related food and drink items (“CoreLife Eateries”). We offer area development franchises (“Area Development Franchises”) for the rights to open multiple CoreLife Eateries in a designated area. Area developers sign individual franchise agreements for each CoreLife Eatery. We primarily offer Area Development Franchises but we may also offer single CoreLife Eatery franchises in certain situations (such as non-traditional locations).

The estimated total investment necessary to begin operation of a single CoreLife Eatery franchised business is between \$770,000 and \$1,039,000, excluding land. This includes \$58,000 to \$64,000 that must be paid to the franchisor or its affiliate(s). The total investment necessary for an Area Development Franchise includes the investment necessary to begin operation of one CoreLife Eatery franchised business, plus a development fee of \$17,500 multiplied by the number of CoreLife Eateries (excluding the first CoreLife Eatery) which you must open. The estimated total investment necessary to begin operation of a CoreLife Area Development Franchise is between \$2,290,000 and \$20,447,500. This includes \$154,000 to \$947,500 that must be paid to the franchisor or its affiliate(s). The low estimate includes the development fee if you elect to open three CoreLife Eatery franchised businesses; the high estimate includes the development fee if you elect to open 20 CoreLife Eatery franchised businesses.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosure in different formats, contact our Franchise Development Department at 33 Lewis Road, Binghamton, New York 13905 or call 855-267-3543.

The terms of your contract will govern your franchise relationship. Don’t rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like an attorney or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “*A Consumer’s Guide to Buying a Franchise*,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC’s home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state administrators listed in Exhibit A for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

1. THE FRANCHISE AGREEMENT AND AREA DEVELOPMENT AGREEMENT REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION/ARBITRATION/MEDIATION ONLY IN THE PRINCIPAL CITY CLOSEST TO OUR PRINCIPAL PLACE OF BUSINESS (CURRENTLY BINGHAMTON, NEW YORK). OUT-OF-STATE LITIGATION/ARBITRATION/MEDIATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO LITIGATE/ARBITRATE/MEDIATE WITH US IN NEW YORK THAN IN YOUR OWN STATE.
2. FAILURE TO LOCATE A SITE WITHIN 90 DAYS AND OPEN THE CORELIFE EATERIES ACCORDING TO THE SCHEDULE IN THE AREA DEVELOPMENT AGREEMENT MAY RESULT IN THE AREA DEVELOPMENT FRANCHISE BEING TERMINATED AND YOU WILL LOSE YOUR INVESTMENT.
3. ALL THE OWNERS OF THE FRANCHISE AND THEIR SPOUSES MUST SIGN A DOCUMENT THAT MAKES YOUR SPOUSE LIABLE FOR YOUR FINANCIAL OBLIGATIONS UNDER THE FRANCHISE AGREEMENT, EVEN THOUGH YOUR SPOUSE HAS NO OWNERSHIP INTEREST IN THE BUSINESS. THIS GUARANTEE WILL PLACE BOTH YOUR AND YOUR SPOUSE'S MARITAL AND PERSONAL ASSETS, PERHAPS INCLUDING YOUR HOUSE, AT RISK IF YOUR FRANCHISE FAILS.
4. THE FRANCHISOR IS AT AN EARLY STAGE OF DEVELOPMENT AND HAS A LIMITED OPERATING HISTORY. THIS FRANCHISE IS LIKELY TO BE A RISKIER INVESTMENT THAN A FRANCHISE IN A SYSTEM WITH A LONGER OPERATING HISTORY.
5. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM \$770,000 TO \$1,039,000. THIS AMOUNT EXCEEDS THE FRANCHISOR'S MEMBERS' CAPITAL AS OF DECEMBER 30, 2018, WHICH IS (\$112,450).
6. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

**Effective Dates: See next page for state effective dates.**

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