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FRANCHISE DISCLOSURE DOCUMENT

Department of Corporations Los Angeles

CORNER PERFORMER

DJH Marketing, LLC d/b/a Corner Performer A Virginia Limited Liability Company 5213 Settlers Park Drive Virginia Beach, Virginia 23464 (757) 287-1040

> email sales@cornerperformer.com www.cornerperformer.com

Area Developer:

Corner Performer offers a franchise opportunity to solicit and support franchisees for us

Through December 31, 2012, the total investment necessary to begin operation of a Corner Performer Area Developer franchise is \$32,200-\$46,900 This includes the \$25,000 franchise fee that you must pay to Corner Performer

Beginning January 1, 2013, the total investment necessary to begin operation of a Corner Performer Area Developer franchise is \$57,200-\$71,900. This includes the \$50,000 franchise fee that you must pay to Corner Performer

Unit Franchise:

Corner Performer offers a franchise program to operate costumed character marketing services utilizing special marketing techniques and operating procedures.

Through December 31, 2012, the total investment necessary to begin operation of a Corner Performer franchise is \$10,500-\$26,000 This includes the \$2,500 franchise fee that you must pay to Corner Performer

Beginning January 1, 2013, the total investment necessary to begin operation of a Corner Performer franchise is \$13,000-\$28,500 This includes the \$5,000 franchise fee that you must pay to Corner Performer.

The disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.



The terms of your contract will govern your franchise relationship Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully Show your contract to an advisor, like a lawyer or accountant

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising

There may also be laws on franchising in your state. Ask your state agencies about them

Issuance date November 12, 2012.

STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed in Exhibit C for information about the franchisor, about other franchisors, or about franchising in your state

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW

Please consider the following RISK FACTORS before you buy this franchise

- THE FRANCHISE AND AREA DEVELOPER AGREEMENTS REQUIRE YOU TO RESOLVE DISPUTES WITH US BY LITIGATION ONLY IN VIRGINIA. OUT-OF-STATE LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO LITIGATE WITH US IN VIRGINIA THAN IN YOUR OWN STATE
- 2 THE FRANCHISE AND AREA DEVELOPER AGREEMENTS STATE THAT VIRGINIA LAW GOVERNS THE AGREEMENTS, AND THIS LAW MAY NOT POVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE LAWS.
- 3 YOU AND WE AGREE TO WAIVE OUR RIGHTS TO A JURY TRIAL AND INSTEAD HAVE ANY LAWSUITS BETWEEN US DECIDED BY A JUDGE.
- 4. THERE MAY BE OTHER RISKS CONCERNING THE FRANCHISE.



We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.

nis is a document preview downloaded from FranchisePanda.com. The full document is available fo see by visiting: https://franchisepanda.com/franchises/corner-performer	r