

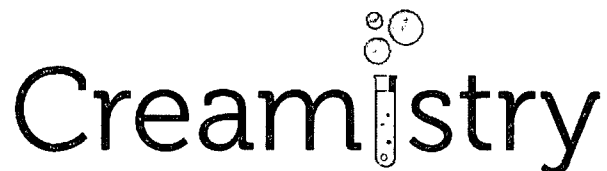
FRANCHISE DISCLOSURE DOCUMENT

Creamistry

CREAMISTRY FRANCHISE, INC.

FRANCHISE DISCLOSURE DOCUMENT

CREAMISTRY FRANCHISE, INC.,
a California corporation
22755 Savi Ranch Pkwy. #G
Yorba Linda, CA 92887
657-224-9602
www.creamistry.com



As a franchisee, you will own and operate a Creamistry store. Creamistry stores are quick casual stores featuring hand-crafted, premium ice cream and complementary food and beverages. The total investment necessary to begin operation of a Creamistry franchised business is \$230,000 to \$586,000. This includes the initial franchise fee of \$40,000 for the first outlet that must be paid to us. If you are approved to open subsequent Creamistry store or stores, the initial franchise fee will be reduced to \$30,000 for your second store and to \$20,000 for your third and any additional Stores.

In the case of an area developer, the initial development fee to be paid to the Franchisor is equal to the initial franchise fee of \$40,000 for the first Creamistry store to be developed plus one-half (1/2) of applicable franchise fees for any additional Creamistry stores to be developed under the Area Development Agreement. Your estimated initial investment as an area developer will therefore vary based on the total number of restaurants to be developed.

This Disclosure Document summarizes certain provisions of your franchise agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully.

You must receive this Disclosure Document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no governmental agency has verified the information contained in this document. You may wish to receive your Disclosure Document in another format that is more convenient for you.

To discuss the availability of disclosures in different formats, contact our Franchise Administrator at 22755 Savi Ranch Pkwy. #G, Yorba Linda, CA 92887 and 657-224-9602

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contracts carefully. Show your contracts and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them. Issuance

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