

FRANCHISE DISCLOSURE DOCUMENT

CREATIVE WORLD SCHOOLS FRANCHISING COMPANY, INC.

a Florida corporation
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Bonita Springs, Florida 34135
(239) 947-6177

email address: franchise@creativeworldschool.com
www.creativeworldschool.com
www.creativeworldschoolfranchise.com
www.facebook.com/CreativeWorldSchool
twitter.com/cw_school
creativeworldschool.wordpress.com

The franchise is for the establishment and operation of an early childhood learning center, a child care facility and creative development school featuring child care and daily care products and services for children ages 6 weeks to 12 years under the Creative World School® trade name and business system (a “Creative World School® Business” or “School”).

The total investment necessary to begin operation of a Creative World School® Business ranges from \$1,571,375 to \$3,989,075. These totals include the amount of \$240,000 to \$305,000 that is paid to us or our affiliates.

This disclosure document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Marianne Whitehouse, Creative World Schools Franchising Company, Inc., 25110 Bernwood Drive, Suite #104, Bonita Springs, Florida 34135, (239) 947-6177, e-mail: franchise@creativeworldschool.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as “A Consumer's Guide to Buying a Franchise,” which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed below for information about the franchisor or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

Risk Factors:

- 1. THE FRANCHISE AGREEMENT PERMITS THE FRANCHISEE TO ARBITRATE WITH US ONLY AT OUR HEADQUARTERS IN FORT MYERS, FLORIDA, AND SUE US ONLY IN LEE COUNTY, FLORIDA. OUT-OF-STATE ARBITRATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT. IT MAY ALSO COST YOU MORE TO LITIGATE OR ARBITRATE WITH US IN FLORIDA THAN IN YOUR HOME STATE.**
- 2. THE FRANCHISE AGREEMENT STATES THAT FLORIDA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
- 3. THE FRANCHISEE WILL BE REQUIRED TO MAKE AN ESTIMATED INITIAL INVESTMENT RANGING FROM ~~\$1,681,375~~1,571,375 to ~~\$4,109,075~~3,989,075. THIS AMOUNT EXCEEDS THE FRANCHISOR'S STOCKHOLDERS EQUITY AS OF DECEMBER 31, ~~2014,2015~~, WHICH IS ~~\$1,185,93~~1,290,529.**
- 4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

The effective dates of this disclosure document in the states with franchise registration laws in which we have sought registration appear on the following page.

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