

**FRANCHISE DISCLOSURE DOCUMENT**

CRITTER CONTROL, INC.
a Michigan corporation
9435 Cherry Bend Road
Traverse City, Michigan 49684
Phone: (231) 947-2400
www.crittercontrol.com
info@crittercontrol.com

The franchisee will offer a wide variety of animal and wildlife management services, animal damage control and prevention services, general pest control and home maintenance services, including: but not limited to: including: trapping, exclusion and damage repair, home maintenance, consulting, carcass removal, animal transportation, deodorizing, air purification, municipal animal control services, vertebrate and invertebrate pest control, habitat management, attic restoration services, weatherization, gutter protection systems and all other wildlife management and home services approved by Franchisor and related product sales using the Critter Control name.

The total investment necessary to begin operation of a Critter Control franchise varies from \$18,250 to \$80,500 depending upon your decisions regarding territory size and current assets. This includes the variable franchise fee between \$11,000 and \$47,000 that must be paid to the franchisor or affiliate depending upon the royalty rate you choose and the number of people in your territory.

This disclosure document summarizes certain portions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information contained in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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ITEM 7. ESTIMATED INITIAL INVESTMENT
YOUR ESTIMATED INITIAL INVESTMENT

Type of Expenditure	Amount	When Due and method of payment	To Whom Paid
Initial Fee (1)	\$11,000 to \$47,000	Lump sum upon signing of the Franchise and License Agreement or ongoing monthly payments	Us
Equipment and Supplies (2)	\$2,500 to \$3,500	Lump Sum before opening or during the term when purchased	Us or Third party vendors
Vehicle (3)	\$0 to \$20,000	Purchase or lease payments, as incurred	Third party vendors
Travel and living expenses during training (4)	\$250 to \$1,500	As incurred	Airlines, Hotels or Restaurants
Other pre-opening Expenses (5)	\$1,500 to \$4,500	As incurred	Third party vendors
Additional Funds for 3 months (6)	\$3,000 to \$4,500	As incurred	Third parties
Real estate (6)	\$0		
Total	\$18,250 to \$81,000		

an existing outlet, however, we may provide you with the actual records of that outlet. If you receive any other financial performance information or projections of your future income, you should report it to the franchisor's management by contacting Kevin Clark, 9435 Cherry Bend Road, Traverse City, Michigan 49684, Phone: (231) 947-2400, the Federal Trade Commission, and the appropriate state regulatory agencies. Written substantiation of the data used to prepare this representation will be provided on reasonable request.

ITEM 20. OUTLETS AND FRANCHISEE INFORMATION

Table No. 1
Systemwide Outlet Summary
For years 2009 - 2011

Column 1 Outlet Type	Column 2 Year	Column 3 Outlets at the Start of the Year	Column 4 Outlets at the End of the Year	Column 5 Net Change
Franchised	2009	117	113	-4
	2010	113	113	0
	2011	113	105	-8
Company Owned	2009	1	2	+1
	2010	2	2	0
	2011	2	1	-1
Total Outlets	2009	118	115	-3
	2010	115	115	0
	2011	115	106	-9

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