

FRANCHISE DISCLOSURE DOCUMENT



CRITTER CONTROL, INC.
A MICHIGAN CORPORATION
2170 PIEDMONT ROAD N.E.
ATLANTA, GEORGIA 30324
Phone: (231) 947-2400
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You will operate a Critter Control® animal and wildlife control business (“**Critter Control Franchise**”). A Critter Control Franchise is a business that will offer a wide variety of animal and wildlife management services and animal damage control and prevention services.

Depending on the size of the territory in which your franchise is located, the initial franchise fee will be between \$47,500 and \$82,000, which may be discounted if you operated a wildlife control business (other than a Critter Control Franchise) prior to the signing of the franchise agreement. The estimated initial investment to begin operation of a Critter Control Franchise ranges from \$63,525 to \$169,575. This sum does not include the rent for the business location or other real estate costs or the costs of purchasing any existing customer contracts of one or both of our affiliates Trutech, LLC and/or Critter Control Operations, Inc., that may be in the territory assigned to you and that you are required to purchase from such affiliate, which may cost in excess of \$250,000. Of your estimated initial investment, between \$47,500 and \$82,000, plus the cost of purchasing such customer contracts, is payable to us.

This disclosure document summarizes certain portions of your Franchise Agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to the franchisor or an affiliate in connection with the proposed franchise sale. **NOTE, HOWEVER, THAT NO GOVERNMENTAL AGENCY HAS VERIFIED THE INFORMATION CONTAINED IN THIS DOCUMENT.**

You may wish to receive your disclosure document in another format more convenient for you. To discuss the availability of disclosures in different formats, contact Joe Felegi at 2170 Piedmont Road N.E., Atlanta, Georgia 30324 and (231) 947-2400.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information contained in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT. Call the state franchise administrator listed in Exhibit 2 for information about the franchisor, about other franchisors, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES THE FRANCHISEE TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN GEORGIA. OUT OF STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO ARBITRATE WITH US IN GEORGIA THAN IN YOUR HOME STATE. CERTAIN STATES HAVE LAWS THAT SUPERSEDE THIS REQUIREMENT. SEE THE STATE ADDENDA TO THE FRANCHISE AGREEMENT AND THE STATE ADDENDA TO THE DISCLOSURE DOCUMENT.
2. THE FRANCHISE AGREEMENT STATES THAT GEORGIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS. CERTAIN STATES HAVE LAWS THAT SUPERSEDE THIS REQUIREMENT. SEE THE STATE ADDENDA TO THE FRANCHISE AGREEMENT AND THE STATE ADDENDA TO THE DISCLOSURE DOCUMENT.
3. THE FRANCHISE MAY BE TERMINATED IF THE AVERAGE MINIMUM GROWTH REQUIREMENTS IN THE FRANCHISE AGREEMENT ARE NOT MET.
4. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We may use the services of one or more franchise brokers or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.

Effective date: See the next page for state effective dates.

STATE EFFECTIVE DATES

The franchise disclosure document is registered, on file or exempt in the following registration states that have franchise registration and disclosure laws, with the following effective dates:

State	Effective Date
California	
Florida (exemption)	
Hawaii	
Illinois	
Indiana	
Kentucky (exemption)	Exempt
Maryland	
Michigan	
Minnesota	
Nebraska (exemption)	Exempt
New York	
North Dakota	
Rhode Island	
South Dakota	
Texas (exemption)	Exempt
Utah (exemption)	
Virginia	
Washington	
Wisconsin	

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