

WORLD

of OPPORTUNITY



CRUISEONESM
Dream Vacations Start Here

Your Franchise Disclosure Document

800-892-3928 | www.CruiseOneFranchise.com



**FRANCHISE DISCLOSURE DOCUMENT
CRUISEONE, INC.
(a Florida Corporation)
1201 W Cypress Creek Rd, Suite 100
Ft Lauderdale, Florida 33309-1955
(954) 958-3700
E-Mail Address franchise@cruiseone.com
www.cruiseonefranchise.com**

CruiseOne, Inc., offers franchises for establishing and operating businesses that sell cruises and certain other travel-related products and services according to a proprietary System. These travel-sales businesses operate under the **CruiseOne**[®] service mark. In addition to this proprietary mark, the System includes standards, other proprietary marks and information, and a specially designed marketing program.

The total investment necessary to begin operating a CRUISEONE franchise is \$4,625 to \$26,265. This includes \$495 to \$9,800 that must be paid to the franchisor or affiliate.

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact CruiseOne, Inc., at 1201 W Cypress Creek Rd, Suite 100, Ft Lauderdale, Florida 33309-1955 and 954-958-3700 or franchise@cruiseone.com.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "[A Consumer's Guide to Buying a Franchise](#)," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

Issuance Date: May 10, 2012

Table of Contents

ITEM 1.	THE FRANCHISOR, AND ANY PARENTS, PREDECESSORS, AND AFFILIATES	1
ITEM 2.	BUSINESS EXPERIENCE	2
ITEM 3.	LITIGATION	5
ITEM 4.	BANKRUPTCY	5
ITEM 5.	INITIAL FEES.....	5
ITEM 6.	OTHER FEES.....	6
ITEM 7.	ESTIMATED INITIAL INVESTMENT	12
ITEM 8.	RESTRICTIONS ON SOURCES OF PRODUCTS AND SERVICES.....	14
ITEM 9.	FRANCHISEE'S OBLIGATIONS	16
ITEM 10.	FINANCING.....	17
ITEM 11.	FRANCHISOR'S ASSISTANCE, ADVERTISING, COMPUTER SYSTEMS, AND TRAINING.....	18
ITEM 12.	TERRITORY	25
ITEM 13.	TRADEMARKS	26
ITEM 14.	PATENTS, COPYRIGHTS, AND PROPRIETARY INFORMATION.....	28
ITEM 15.	OBLIGATION TO PARTICIPATE IN THE ACTUAL OPERATION OF THE FRANCHISE BUSINESS.....	29
ITEM 16.	RESTRICTIONS ON WHAT THE FRANCHISEE MAY SELL	29
ITEM 17.	RENEWAL, TERMINATION, TRANSFER, AND DISPUTE RESOLUTION	30
ITEM 18.	PUBLIC FIGURES	32
ITEM 19.	FINANCIAL PERFORMANCE REPRESENTATIONS.....	32
ITEM 20.	OUTLETS AND FRANCHISEE INFORMATION	33
ITEM 21.	FINANCIAL STATEMENTS	45
ITEM 22.	CONTRACTS	45
ITEM 23.	RECEIPTS.....	45
ITEM 23.	RECEIPTS	LAST PAGE

EXHIBITS:

- EXHIBIT A – FRANCHISE AGREEMENT
- EXHIBIT B – TABLE OF CONTENTS- OPERATIONS STANDARDS MANUAL
- EXHIBIT C – FINANCIAL STATEMENTS
- EXHIBIT D – LIST OF STATE ADMINISTRATORS/AGENTS FOR SERVICE OF PROCESS
- EXHIBIT E – LIST OF CURRENT FRANCHISEE OUTLETS
- EXHIBIT F – LIST OF FRANCHISEE OUTLETS TERMINATED, NOT-RENEWED, ETC.
- EXHIBIT G – FRANCHISEE QUESTIONNAIRE

SCHEDULES:

- SCHEDULE 1 – SBA LOAN AGREEMENT
- SCHEDULE 2 – STATE SPECIFIC DISCLOSURES

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/cruiseone-dream-vacations-start-here>