



## FRANCHISE DISCLOSURE DOCUMENT

### **CURVES INTERNATIONAL, INC.**

**a Texas corporation**

**100 Ritchie Road**

**Woodway, Texas 76712**

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**sales@curves.com**

**www.curves.com**

Curves International, Inc. offers individual new and conversion unit franchises for the right to operate a business that offers thirty minute fitness instruction and weight-loss and weight-management consultation and nutrition services to the general public under the *Curves*® and *Jenny Craig*® trademarks.

The total investment necessary to begin operation of a new *Curves*®/*Jenny Craig*® franchise is from \$88,668 to \$152,568. This includes \$52,368 to \$63,468 that must be paid to the franchisor or its affiliates. The total investment necessary to begin operation of a conversion *Curves*®/*Jenny Craig*® franchise is from \$23,099 to \$52,928. This includes \$14,049 to \$17,368 that must be paid to the franchisor or its affiliates.

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read this Disclosure Document and all accompanying agreements carefully. You must receive this Disclosure Document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Jeffrey Burchfield at Curves International, Inc., 100 Ritchie Road, Woodway, Texas 76712, (254) 399-9731.

The terms of your contract will govern your franchise relationship. Don't rely on the Disclosure Document alone to understand your contract. Read all of your contract carefully. Show your contract and this Disclosure Document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this Disclosure Document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

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## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. **REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.**

Call the state franchise administrator listed in Exhibit A for information about the franchisor, or about franchising in your state.

**MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.**

Please consider the following **RISK FACTORS** before you buy this franchise:

1. **THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY NONBINDING MEDIATION ONLY AT OUR CORPORATE HEADQUARTERS (CURRENTLY IN WOODWAY, TEXAS), THEN TO LITIGATION ONLY IN A STATE OR FEDERAL COURT IN WACO, TEXAS. IT MAY ALSO COST YOU MORE TO MEDIATE OR LITIGATE WITH US IN TEXAS THAN IN YOUR HOME STATE.**
2. **THE FRANCHISE AGREEMENT STATES THAT TEXAS LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.**
3. **THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.**

**We may use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should be sure to do your own investigation of the franchise.**

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## TABLE OF CONTENTS

ITEM	PAGE
Item 1. The Franchisor and any Parents, Predecessors, and Affiliates.....	1
Item 2. Business Experience.....	4
Item 3. Litigation.....	8
Item 4. Bankruptcy.....	12
Item 5. Initial Fees.....	12
Item 6. Other Fees.....	13
Item 7. Estimated Initial Investment.....	26
Item 8. Restrictions on Sources of Products and Services.....	38
Item 9. Franchisee’s Obligations.....	41
Item 10. Financing.....	42
Item 11. Franchisor’s Assistance, Advertising, Computer Systems, and Training.....	44
Item 12. Territory.....	55
Item 13. Trademarks.....	57
Item 14. Patents, Copyrights and Proprietary Information.....	58
Item 15. Obligation to Participate in the Actual Operation of the Franchise Business.....	58
Item 16. Restrictions on What the Franchisee May Sell.....	59
Item 17. Renewal, Termination, Transfer, and Dispute Resolution.....	60
Item 18. Public Figures.....	62
Item 19. Financial Performance Representations.....	62
Item 20. Outlets and Franchisee Information.....	63
Item 21. Financial Statements.....	67
Item 22. Contracts.....	67
Item 23. Receipts.....	67

Exhibits:

- A. List of State Administrators; Agents for Service of Process
- B. Franchise Agreement
- C. Financial Statements
- D. Secured Promissory Note
- E. Earnout Note
- F. List of Our Current Curves Co-Brand Franchise Locations
- G. List of Curves Co-Brand Franchisees Who Have Left the System
- H. Sample Release Agreement
- I. FTC Order
- J. Acknowledgment Addendum
- K. Receipts

This is a document preview downloaded from FranchisePanda.com. The full document is available for free by visiting: <https://franchisepanda.com/franchises/curves>