

MAY 31 2018

FRANCHISE DISCLOSURE DOCUMENT

Department of Business Oversight



CycleBar Franchising, LLC
An Ohio limited liability company
31.85 Pullman Street
Costa Mesa, CA 92626
Tel: (949) 326-9764
info@cyclebar.com
www.cyclebar.com

CycleBar Franchising, LLC ("we," "us," or "our") offers for sale a franchise to establish and operate a fitness studio that offers and provides indoor cycling classes/instruction and other related exercise classes under the "CYCLEBAR" marks ("CYCLEBAR Studio" or "Studio").

The total investment necessary to begin operation of a CYCLEBAR franchised business is \$284,350 to \$497,150. This includes \$157,000 to \$157,700 that must be paid to the franchisor or its affiliates.

The total investment necessary to operate multiple CYCLEBAR Studios under our form of area development agreement depends on the number of franchises we grant you the right to open, which in all cases with be three (3) or more. The total investment necessary to enter into a development agreement for the right to develop three (3) CYCLEBAR Studios is \$359,850 to \$572,650 which includes (a) a development fee of \$125,000 that is paid to us or our affiliates prior to opening, and (b) the total estimated initial investment to begin operation of your initial CYCLEBAR Studio (as described above).

This Disclosure Document summarizes certain provisions of your Franchise Agreement and other information in plain English. Read the disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar days before you sign a binding agreement with, or make any payments to the Franchisor or an affiliate in connection with the proposed franchise sale. Note, however, that no government agency has verified the information contained in this document.

You may wish to receive your Disclosure Document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Ryan Junk at CycleBar Franchising, LLC, 3185 Pullman Street, Costa Mesa, CA 92626, and at (949) 326-9764.

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. Information about comparisons of franchisors is available. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this Disclosure Document, is:available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, DC 20580. You can also visit the FTC's home page at www.ftc.gov for additional information. There may also be laws on franchising in your state. Call your state agency listed on Exhibit B or visit your public library for other sources of information on franchising.

THE ISSUANCE DATE OF THIS DISCLOSURE DOCUMENT IS: April 12, 2018, as amended May 18, 2018.

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STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF THIS FRANCHISE WITH A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS IT OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

Call the state franchise administrator listed on Exhibit B for information about the franchisor, or about franchising in your state. If you learn that anything in this disclosure document is untrue, contact the Federal Trade Commission and the state administrators listed on Exhibit B.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise:

- 1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY MEDIATION AND LITIGATION IN THE STATE OF CALIFORNIA. OUT-OF-STATE MEDIATION OR LITIGATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST MORE TO MEDIATE OR LITIGATE IN CALIFORNIA THAN IN YOUR HOME STATE.
- 2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTION AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS.
- 3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE.

We use the services of one or more FRANCHISE BROKERS or referral sources to assist us in selling our franchise. A franchise broker or referral source represents us, not you. We pay this person a fee for selling our franchise or referring you to us. You should make sure to do your own investigation of the franchise.

Effective Date: See the next page for state effective dates.



STATE EFFECTIVE DATES

The following states require that the Franchise Disclosure Documents be registered or filed with the state or be exempt from registration: California, Hawaii, Illinois, Indiana, Maryland, Michigan, Minnesota, New York, North Dakota, Rhode Island, South Dakota, Virginia, Washington and Wisconsin.

This Franchise Disclosure Document is registered, on file or exempt from registration in the following states having franchise registration and disclosure laws, with the following effective dates:

STATE	EFFECTIVE DATE
CALIFORNIA	PENDING
FLORIDA	<u>PÉNDÎNGEFFECTIVE</u>
HAWAII	PENDINGNot Registered
ILLINOIS	PENDINGPrevious Form of FDD Registered
INDIANA	PENDINGEFFECTIVE
KENTUCKY	EFFECTIVE
MARYLAND	PENDING
MICHIGAN	PENDINGEFFECTIVE
MINNESOTA	PENDINGPrevious Form of FDD Registered
NEBRASKA	EFFECTIVE
NEW YORK	PENDING
NORTH DAKOTA	PENDING
RHODE ISLAND	PENDINGPrevious Form of FDD Registered
SOUTH DAKOTA	PENDING
TĒXAS	EFFECTIVE
UTAH	<u>PENDINGEFFECTIVE</u>
VIRGINIA	PENDING
WASHINGTON	PENDING
WISCONSIN	PENDING Previous Form of FDD Registered

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