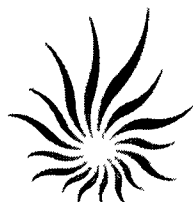


## FRANCHISE DISCLOSURE DOCUMENT

**DAVICH GLOBAL, INC.**  
219 S. Vermont Ave.  
Los Angeles, CA 90004  
(213) 386-6177

**APR 19 2013**



We offer franchises for the operation of Davich Optical stores which are retail optical stores offering high quality and diverse selection of optical and eyewear products under a unique and proprietary business system in high traffic commercial locations throughout the United States

The total estimated investment necessary to begin operation of a Davich Optical franchise ranges from \$515,500 to \$649,000. This includes the franchise fee of \$50,000 that must be paid to us, the Franchisor

This disclosure document summarizes certain provisions of your franchise agreement and other information in plain English. Read this disclosure document and all accompanying agreements carefully. You must receive this disclosure document at least 14 calendar-days before you sign a binding agreement with, or make any payment to, the Franchisor or an affiliate in connection with the proposed franchise sale. **Note, however, that no governmental agency has verified the information contained in this document.**

You may wish to receive your disclosure document in another format that is more convenient for you. To discuss the availability of disclosures in different formats, contact Davich Global, Inc. at the address and telephone number provided in this page

The terms of your contract will govern your franchise relationship. Don't rely on the disclosure document alone to understand your contract. Read all of your contract carefully. Show your contract and this disclosure document to an advisor, like a lawyer or an accountant.

Buying a franchise is a complex investment. The information in this disclosure document can help you make up your mind. More information on franchising, such as "A Consumer's Guide to Buying a Franchise," which can help you understand how to use this disclosure document, is available from the Federal Trade Commission. You can contact the FTC at 1-877-FTC-HELP or by writing to the FTC at 600 Pennsylvania Avenue, NW, Washington, D.C. 20580. You can also visit the FTC's home page at [www.ftc.gov](http://www.ftc.gov) for additional information. Call your state agency or visit your public library for other sources of information on franchising.

There may also be laws on franchising in your state. Ask your state agencies about them.

### RISK FACTORS:

1 THE FRANCHISE AGREEMENT REQUIRES THE FRANCHISEE TO

ARBITRATE ONLY IN CALIFORNIA OUT OF STATE ARBITRATION  
MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR  
DISPUTES IT MAY ALSO COST MORE TO ARBITRATE WITH THE  
FRANCHISOR IN CALIFORNIA THAN IN YOUR HOME STATE

- 2 THE FRANCHISE AND AREA DEVELOPMENT AGREEMENTS STATE  
THAT THE LAW OF CALIFORNIA GOVERNS THE AGREEMENTS, AND  
THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND  
BENEFITS AS LOCAL LAW YOU MAY WANT TO COMPARE THESE  
LAWS
- 3 THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Information about comparisons of franchisors is available Call the state administrators  
listed in Exhibit 1 or your public library for sources of information

Registration of this franchise with the state does not mean that the state recommends it or  
has verified the information in this Disclosure Document If you learn that anything in this  
Disclosure Document is untrue, contact the Federal Trade Commission and the state  
administrators listed in Exhibit 1

Date of Issuance April 18, 2013

## STATE COVER PAGE

Your state may have a franchise law that requires a franchisor to register or file with a state franchise administrator before offering or selling in your state. REGISTRATION OF A FRANCHISE BY A STATE DOES NOT MEAN THAT THE STATE RECOMMENDS THE FRANCHISE OR HAS VERIFIED THE INFORMATION IN THIS DISCLOSURE DOCUMENT.

DEPT OF CORPORATIONS  
LOS ANGELES OFFICE  
2019 APR 19 AM 11:53

Call the state franchise administrator listed in Exhibit 1 for information about the franchisor, or about franchising in your state.

MANY FRANCHISE AGREEMENTS DO NOT ALLOW YOU TO RENEW UNCONDITIONALLY AFTER THE INITIAL TERM EXPIRES. YOU MAY HAVE TO SIGN A NEW AGREEMENT WITH DIFFERENT TERMS AND CONDITIONS IN ORDER TO CONTINUE TO OPERATE YOUR BUSINESS. BEFORE YOU BUY, CONSIDER WHAT RIGHTS YOU HAVE TO RENEW YOUR FRANCHISE, IF ANY, AND WHAT TERMS YOU MIGHT HAVE TO ACCEPT IN ORDER TO RENEW.

Please consider the following RISK FACTORS before you buy this franchise.

1. THE FRANCHISE AGREEMENT REQUIRES YOU TO RESOLVE DISPUTES WITH US BY ARBITRATION ONLY IN CALIFORNIA. OUT-OF-STATE ARBITRATION MAY FORCE YOU TO ACCEPT A LESS FAVORABLE SETTLEMENT FOR DISPUTES. IT MAY ALSO COST YOU MORE TO ARBITRATE WITH US IN CALIFORNIA THAN IN YOUR OWN STATE.
2. THE FRANCHISE AGREEMENT STATES THAT CALIFORNIA LAW GOVERNS THE AGREEMENT, AND THIS LAW MAY NOT PROVIDE THE SAME PROTECTIONS AND BENEFITS AS LOCAL LAW. YOU MAY WANT TO COMPARE THESE LAWS
3. THERE MAY BE OTHER RISKS CONCERNING THIS FRANCHISE

Effective Date. \_\_\_\_\_

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